



#spotlight

THE GROWTH OF COMPANIES in the South of France

January

February

March

April

May

June

July

August

September

October

November

December

INVESTMENTS



These **5** regional companies have completed or announced more than **€42 million** in cumulative investments.

INVESTMENTS MADE



UPCOMING INVESTMENTS



RECRUITMENT



These **11** companies based in the South of France are developing and growing with a total of nearly **770 new jobs** in the region!

UPCOMING RECRUITMENT



FUNDRAISING



These **18** regional companies have achieved or announced significant fund-raising activities for a cumulative total of over **€114 million**.

COMPLETED



IN PROGRESS



UPCOMING





#spotlight

THE GROWTH OF COMPANIES in Provence-Alpes-Côte d'Azur



587 280
Legal entities

As of December 31, 2020 **+6.5%** vs 2019

98.9% of these are SMEs
[Insee](#) and [Managoo](#)



250
Mid-sized companies (ETIs) in 2019

Representing **5%** of all French ETIs
[METI](#)



#3 region in France for the number of legal entities

#8 in number of ETIs



53% of employees* work for VSEs and SMEs, **22.2%** for ETIs and **25%** for large corporations.

* Measured in Full-Time Equivalent

[Insee](#)

ANNUAL DATA 2021

Q4 DATA 2022

BUSINESS ACTIVITY



111 321

Companies created in 2022

+4.2% compared with 2021
[Insee](#)



4 365

Recorded bankruptcies in 2022

+38.6% compared with 2020
[Insee](#)



#3 French region for business start-ups



29 217

Companies created

As of Q4 2022

+3.6% vs. Q3 2022
[Insee](#)



AN INNOVATIVE REGION

Provence-Alpes-Côte d'Azur is one of France's **Top 5** regions for patent applicants with **517** in 2021.

[Inpi](#)



A SOCIALLY ENGAGED REGION

64 official "companies for social good"

[Observatoire des sociétés à mission](#)

11 794 social solidarity companies

representing **13.1%** of regional private jobs
[CRESS Paris](#)



69% of regional managers say they are "confident" about the future economic situation.

44% believe that their sales in 2022 will show "strong growth".

[Soopra Steria Next](#)

RECRUITMENT



236 970

job offers

in 2022 (**+3.7%** compared with 2021) representing **7.6%** of all job offers in France



277 700

planned recruitments

in 2023

-4.6% compared with 2021



20 770

planned managerial/executive recruitments

in 2023

+18.5% compared with 2022

#6 French region

in number of job offers published

[Pôle emploi](#)

#4 French region

in number of planned recruitments

[Pôle emploi](#)

#3 French region

for managerial/executive recruitments

[APEC](#)



79 900

job offers

up to Q4 2022

-13.8% compared with to Q3 2022

[Pôle emploi](#)



52.6% of vacancies are for permanent contracts

24.6% are fixed-term contracts

22.8% are specific contracts (temporary, seasonal, etc.)

The most represented business activities:

20.3% personal services

13.9% retail and wholesale

10.8% hotels, restaurants and tourism

Employers in the region anticipated recruitment difficulties for **59%** of new posts in 2022, up 15 points in one year.

[Pôle emploi](#)

FUNDRAISING BY REGIONAL COMPANIES



39

financing operations in 2022

-17.0% compared with 2021



€275 million

raised in 2022

-9.8% compared with 2021



[In Extenso Innovation Croissance](#)

#5 French region

in number of financing operations

[In Extenso Innovation Croissance](#)



4 regional start-ups

awarded French Tech 120 label



1 start-up

French Tech Green20 label



18

financing operations

as of Q1 2023



€140 million

raised

as of Q1 2023

