



# GOOD REASONS TO INVEST IN THE SUD PROVENCE-ALPES-CÔTE D'AZUR REGION

Supported by the  
**RÉGION SUD**  
PROVENCE  
ALPES  
CÔTE D'AZUR



1

## A REGION THAT'S ONE STEP AHEAD ON THE ENVIRONMENT: HELP US BUILD A BRIGHTER FUTURE

**PROVENCE-ALPES-CÔTE D'AZUR: BIGGEST GREEN COMMITMENT IN EUROPE** with more than €30 billion mobilized by Europe, the French national government, and the Region Sud between 2023 and 2028 (including €2.86 billion for 2023)

### TANGIBLE PROJECTS

- ⌚ €142 million allocated by the EU's Just Transition Fund for the period 2021-2027
- ⌚ €10 million dedicated to the hydrogen sector in Provence-Alpes-Côte d'Azur
- ⌚ €40 million secured for the regional Terra Nea fund dedicated to environmental and energy transition projects
- ⌚ €30 million committed to shore-side electricity for ships moored in the ports of Marseille, Toulon, and Nice

### A GREEN ENERGY REGION

- ⌚ #1 solar power potential in France and #3 wind power potential in Europe
- ⌚ Home to ITER, the world's largest scientific project that is developing clean nuclear fusion energy

2

## A MEDITERRANEAN CAPITAL: DEVELOP YOUR BUSINESS ON THREE CONTINENTS

### A GEOSTRATEGIC LOCATION AT THE CROSSROADS OF EUROPE, AFRICA, AND THE MIDDLE EAST (A MARKET OF 800 MILLION PEOPLE)

- ⌚ #1 port in France (Marseille) and #1 military port in Europe (Toulon)
- ⌚ Marseille will enter the global Top 5 for internet hubs in 2023
- ⌚ Plan to raise €1 billion for green infrastructure projects in the Mediterranean with the PAMEx Local Investment Facility (PLIFF) financial mechanism

3

## A FLAGSHIP REGION FOR 21<sup>ST</sup>-CENTURY INDUSTRY: ENSURE YOUR INVESTMENT IS A SUCCESS

### AN ECOSYSTEM THAT FOSTERS EXCELLENCE

#### MAJOR ADVANTAGES

- ⌚ #1 region in France for the maritime sector
- ⌚ #2 region in France for natural cosmetics and perfumes
- ⌚ #2 region in France for microelectronics
- ⌚ #4 hub for the aeronautics and space sector in France

#### GLOBAL LEADERS



#### TOP TALENT

- ⌚ #1 technology park in Europe (Sophia Antipolis)
- ⌚ 167 R&D centers and 12 000 private researchers
- ⌚ 170 000 students at 4 universities, 15 business schools, and 17 engineering schools
- ⌚ #6 French university in the 2022 Shanghai Ranking (Aix-Marseille University)



#### DID YOU KNOW?

The smart card was invented in the Sud region!

4

## A REGION OF EXCEPTIONAL NATURAL BEAUTY: ENJOY AN OUTSTANDING QUALITY OF LIFE

- ⌚ 127 marinas, 70 winter sports resorts, 9 protected nature parks
- ⌚ #1 destination for French tourists and #2 region for international tourists
- ⌚ A region that welcomes global events: the Cannes Film Festival, the 2023 Rugby World Cup, the 2024 Olympic and Paralympic Games...

5

## A REGION WITH WORLD-CLASS ECONOMIC EXPERTISE: A TEAM DEDICATED TO YOUR PROJECT!

- ⌚ One-stop assistance for your investment or company
- ⌚ Customized support throughout your project's development
- ⌚ Turnkey real estate solutions for all types of projects
- ⌚ Human resources solutions to help you find the talent you need to succeed

**risingSUD**

Opportunities & Investments  
in Provence-Alpes-Côte d'Azur

**CONTACT US**

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# A SECTOR OF EXCELLENCE

## #INNOVATIVE HEALTHCARE

### ONE GOAL

BECOME THE LEADING TERRITORY FOR HIGH-POTENTIAL HEALTHTECH ENTREPRENEURS

### KEY FIGURES (as of 1 Septembre 2022)



**€18 BILLION**  
IN ANNUAL TURNOVER

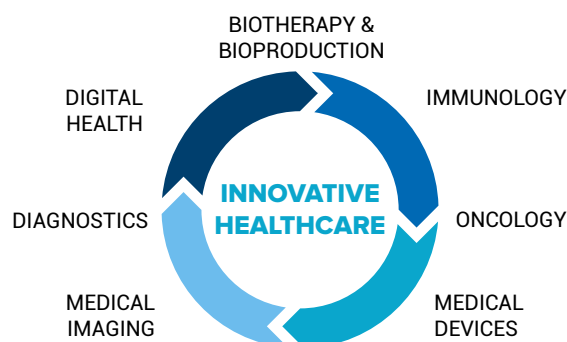


**170 000**  
JOBS IN HEALTH SECTOR



**170**  
RESEARCH  
LABORATORIES

### AT THE FOREFRONT OF HEALTHCARE



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*Provence-Alpes-Côte d'Azur offers a high-level scientific and technological ecosystem, particularly in fields such as biotechnology, artificial intelligence, and space.*

**PAUL KAMOUN**

Managing Director of SPACEPHARMA-EU, Sophia Antipolis

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*Sartorius is committed to sustainable and resilient projects to support the increasingly rapid development of biopharmaceuticals and vaccines. Our site in Aubagne is a global center of excellence for manufacturing sterile and flexible solutions. It brings together the complete range of expertise dedicated to fluid management technology, and we are continuing to invest in this area, making Sartorius one of the major healthcare companies in the region.*

**OLIVIER GUITARD**

Managing Director, Southern Europe, Sartorius Group, Aubagne

### MAJOR ADVANTAGES

- **PIONEERING COMPANIES AND WORLD-CLASS SCIENCE**  
A dynamic healthcare ecosystem that is facilitating medical innovation in areas including biotherapy and bioproduction, immunology, oncology, digital health, diagnostics, medical devices, and medical imaging.
- **ONE OF FRANCE'S MOST COMPREHENSIVE HOSPITAL NETWORKS**  
The regional hospital network features four teaching hospitals, six hospital groups, and over 50 medical facilities.
- **AIX-MARSEILLE HOSPITAL: #2 HOSPITAL CENTER IN FRANCE**  
The Aix-Marseille hospital network is a world-renowned healthcare cluster for patient treatment and medical research.
- **EUROBIOMED COMPETITIVENESS CLUSTER**  
400 industrial stakeholders including large companies, SMEs, start-ups, research laboratories, and universities.
- **PROVENCE-ALPES-CÔTE D'AZUR ONCOLOGY NETWORK**  
One of the seven oncology clusters in France dedicated to developing innovative cancer treatments. The cluster gathers 50 partners and 650 researchers while financing or managing more than 250 platforms, initiatives, and projects. More than €20 million has been invested in regional research since 2003.
- **TWO RENOWNED SITES IN MARSEILLE**  
MI Biopark in Luminy (the Marseille Immunopôle cluster) and Méditerranée Infection Foundation.
- **THE INSTITUT PAOLI-CALMETTES IN MARSEILLE**  
The #1 accredited European center for endometrial cancers.
- **CUTTING-EDGE TRAINING PROGRAMS**  
The region is home to 39 000 students in healthcare-related fields and eight specialized university programs.

### LEADING COMPANIES

ABREOS BIOSCIENCES, ALPHABIO, ANAPIX MEDICAL, BIOTECH DENTAL, IMCHECK THERAPEUTICS, IMMUNOTECH/BECKMAN COULTER, INNATE PHARMA, KINATERA, LABORATOIRES GENEVRIER, MODUL-BIO, NEUROSERVICE, NUVISAN PHARMA SERVICES, PHYSIOASSIST, PMB ALCEN, PROVENCE TECHNOLOGIES, SANGAMO THERAPEUTICS, SARTORIUS, SUPERSONIC IMAGINE, THERACHON, VERACYTE, VIRBAC, VECT-HORUS

## FOCUS

### ON IMMUNOLOGY

With world-class research facilities such as the Marseille Immunopôle and the Luminy Center for Immunology in Marseille (CIML), the region is positioned as one of Europe's main R&D hubs for immunotherapies.

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### CONTACT US

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