



#spotlight

THE GROWTH OF COMPANIES in Provence-Alpes-Côte d'Azur



587 280

Legal entities

As of December 31, 2020 **+6.5%** vs 2019

98.9% of these are SMEs

[Insee and Manageo](#)



250

Mid-sized companies (ETIs) in 2019

Representing **5%** of all French ETIs

[METI](#)



#3 region in France for the number of legal entities

#8 in number of ETIs



53% of employees* work for VSEs and SMEs, **22.2%** for ETIs and **25%** for large corporations.

* Measured in Full-Time Equivalent

[Insee](#)

ANNUAL DATA 2021

Q4 DATA 2022

BUSINESS ACTIVITY

111 321

Companies created

in 2022

+4.2% compared with 2021

[Insee](#)

4 365

Recorded bankruptcies

in 2022

+38.6% compared with 2020

[Insee](#)



#3 French region for business start-ups

29 217

Companies created

As of Q4 2022

+3.6% vs. Q3 2022

[Insee](#)



AN INNOVATIVE REGION

Provence-Alpes-Côte d'Azur is one of France's **Top 5** regions for patent applicants with **517** in 2021.

[Insee](#)



A SOCIALLY ENGAGED REGION

64 official "companies for social good"

[Observatoire des sociétés à mission](#)

11 794 social solidarity companies representing **13.1%** of regional private jobs

[PRESSE Paris](#)



69% of regional managers say they are "**confident**" about the future economic situation.

44% believe that their sales in 2022 will show "**strong growth**".

[Sopra Steria Next](#)

RECRUITMENT

236 970

job offers

in 2022 **+3.7%** compared with 2021

representing **7.6%** of all job offers in France

277 700

planned recruitments

in 2023

-4.6% compared with 2021

20 770

planned managerial/executive recruitments

in 2023

+18.5% compared with 2022

#6 French region in number of job offers published

[Pôle emploi](#)

#4 French region in number of planned recruitments

[Pôle emploi](#)

#3 French region for managerial/executive recruitments

[APEC](#)

79 900

job offers

up to Q4 2022

-13.8% compared with to Q3 2022

[Pôle emploi](#)



52.6% of vacancies are for permanent contracts

24.6% are fixed-term contracts

22.8% are specific contracts (temporary, seasonal, etc.)

The most represented business activities:

20.3% personal services

13.9% retail and wholesale

10.8% hotels, restaurants and tourism

Employers in the region anticipated recruitment difficulties for **59%** of new posts in 2022, up 15 points in one year.

[Pôle emploi](#)

FUNDRAISING BY REGIONAL COMPANIES

39

financing operations in 2022

-17.0% compared with 2021

€275 million

raised in 2022

-9.8% compared with 2021



[In Extenso Innovation Croissance](#)

#5 French region in number of financing operations

[In Extenso Innovation Croissance](#)



4 regional start-ups

awarded French Tech 120 label

CROSSCALL

Gajob

SKEEPERS

ImCheck

1 start-up

French Tech Green20 label

HYSILABS

[French Tech Green20](#)

18

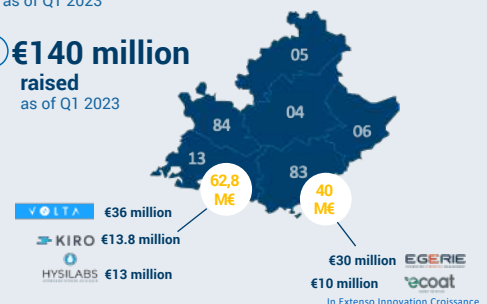
financing operations

as of Q1 2023

€140 million

raised as of Q1 2023

Top 5 regional fundraising drives for Q1 2023





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THE GROWTH OF REGIONAL COMPANIES in Provence-Alpes-Côte d'Azur

- January
- February
- March
- April**
- May
- June
- July
- August
- September
- October
- November
- December

INVESTMENTS



These **7** regional companies have completed or announced more than **€60 million** in cumulative investments.

INVESTMENTS MADE	UPCOMING INVESTMENTS
€30 million €20 million €8 million €2 million multi-million	€500 000

RECRUITMENTS



These **14** regional companies are continuing to grow and have created nearly **450 jobs** in the region!

UPCOMING RECRUITMENTS											
100	80	50	50	40	30	20	20	10	10	10	10
		10	10								

FUNDRAISING



These **17** regional companies have completed or announced significant fund-raising activities, for a cumulative total of more than **€160 million**.

COMPLETED	IN PROGRESS	UPCOMING
€130 million €1.9 million €1 million €1 million €600 000 400k€	€10 million €3 million €2.5 million €2 million €2 million €1.5 million €500 000 €500 000	€2 million €700 000 €500 000