



GOOD REASONS TO INVEST IN THE SUD PROVENCE-ALPES-CÔTE D'AZUR REGION



A REGION THAT'S ONE STEP AHEAD ON THE ENVIRONMENT: HELP US BUILD A BRIGHTER FUTURE

PROVENCE-ALPES-CÔTE D'AZUR: BIGGEST GREEN COMMITMENT IN EUROPE with more than €30 billion mobilized by Europe, the French national government, and the Region Sud between 2023 and 2028 (including €2.86 billion for 2023)

TANGIBLE PROJECTS

- ⌚ €142 million allocated by the EU's Just Transition Fund for the period 2021-2027
- ⌚ €10 million dedicated to the hydrogen sector in Provence-Alpes-Côte d'Azur
- ⌚ €40 million secured for the regional Terra Nea fund dedicated to environmental and energy transition projects
- ⌚ €30 million committed to shore-side electricity for ships moored in the ports of Marseille, Toulon, and Nice

A GREEN ENERGY REGION

- ⌚ #1 solar power potential in France and #3 wind power potential in Europe
- ⌚ Home to ITER, the world's largest scientific project that is developing clean nuclear fusion energy



A MEDITERRANEAN CAPITAL: DEVELOP YOUR BUSINESS ON THREE CONTINENTS

A GEOSTRATEGIC LOCATION AT THE CROSSROADS OF EUROPE, AFRICA, AND THE MIDDLE EAST (A MARKET OF 800 MILLION PEOPLE)

- ⌚ #1 port in France (Marseille) and #1 military port in Europe (Toulon)
- ⌚ Marseille will enter the global Top 5 for internet hubs in 2023
- ⌚ Plan to raise €1 billion for green infrastructure projects in the Mediterranean with the PAMEx Local Investment Facility (PLIFF) financial mechanism



A FLAGSHIP REGION FOR 21ST-CENTURY INDUSTRY: ENSURE YOUR INVESTMENT IS A SUCCESS

AN ECOSYSTEM THAT FOSTERS EXCELLENCE

MAJOR ADVANTAGES

- ⌚ #1 region in France for the maritime sector
- ⌚ #2 region in France for natural cosmetics and perfumes
- ⌚ #2 region in France for microelectronics
- ⌚ #4 hub for the aeronautics and space sector in France

GLOBAL LEADERS



TOP TALENT

- ⌚ #1 technology park in Europe (Sophia Antipolis)
- ⌚ 167 R&D centers and 12 000 private researchers
- ⌚ 170 000 students at 4 universities, 15 business schools, and 17 engineering schools
- ⌚ #6 French university in the 2022 Shanghai Ranking (Aix-Marseille University)



DID YOU KNOW?

The smart card was invented in the Sud region!



A REGION OF EXCEPTIONAL NATURAL BEAUTY: ENJOY AN OUTSTANDING QUALITY OF LIFE

- ⌚ 127 marinas, 70 winter sports resorts, 9 protected nature parks
- ⌚ #1 destination for French tourists and #2 region for international tourists
- ⌚ A region that welcomes global events: the Cannes Film Festival, the 2023 Rugby World Cup, the 2024 Olympic and Paralympic Games...



A REGION WITH WORLD-CLASS ECONOMIC EXPERTISE: A TEAM DEDICATED TO YOUR PROJECT!

- ⌚ One-stop assistance for your investment or company
- ⌚ Customized support throughout your project's development
- ⌚ Turnkey real estate solutions for all types of projects
- ⌚ Human resources solutions to help you find the talent you need to succeed



Opportunities & Investments
in Provence-Alpes-Côte d'Azur

CONTACT US

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A SECTOR OF EXCELLENCE

#BLUE ECONOMY

ONE GOAL

MAKE FRANCE'S #1 MARITIME REGION A MODEL FOR INNOVATIVE AND SUSTAINABLE MARINE INDUSTRIES

KEY FIGURES



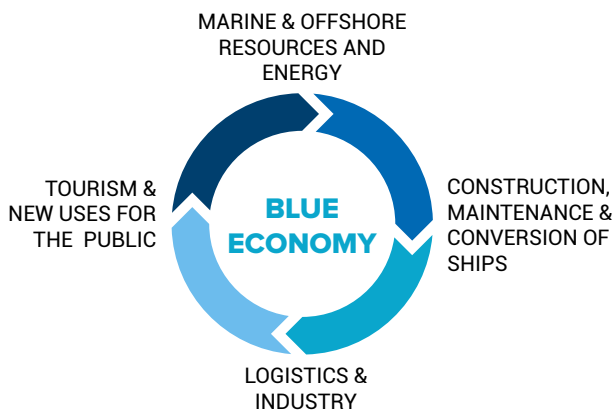
MORE THAN **€90 BILLION**
IN ANNUAL TURNOVER



124 000
JOBS



1500
COMPANIES



FOCUS

ON OFFSHORE WIND

- The regional objective is to reach **2GW of power** by 2050 so that offshore wind becomes the most important source of marine renewable energy.
- The Sud Region has the **only test site in the Mediterranean Sea for floating wind turbines** and plans to commission 100 wind turbines by 2030 to reach **50 farms with 40 GW in connected load by 2050**.
- The off-shore wind industry is committed to investing **€40 billion** and quadrupling employment in this sector to a total of **more than 20 000 jobs by 2035**.



At the Port of Marseille Fos, there are 1040 employees who are placing their expertise at the service of our customers for sustainable, innovative, and environmentally friendly transport throughout the Euro-Mediterranean area.

HERVÉ MARTEL
CEO and Chairman of Executive Board
Grand Port Maritime de Marseille

MAJOR ADVANTAGES

- **#1 FRENCH MARITIME REGION**
- **#1 SITE FOR FRENCH NAVY**
The naval defense base in Toulon is the top facility in France.
- **#1 TRADE PORT IN FRANCE (IN CARGO TONNAGE)**
Port of Marseille Fos.
- **#1 EUROPEAN SOFTWARE CENTER FOR MARITIME ACTIVITIES**
Development of real-time software for onboard systems and mission and combat systems at a center operated by the Naval Group at the Technopole de la Mer (Ollioules).
- **#1 FRENCH REGION FOR YACHTING**
Top national hub for maintenance and navigation with world leaders in yacht servicing and refit in La Ciotat, La Seyne-sur-Mer/Saint-Mandrier, and Marseille, as well as the largest marina in Europe in Antibes.
- **A LIQUEFIED NATURAL GAS HUB AND SMALL-SCALE TANKER LOADING SERVICES**
With the sites Fos Cavaou and Fos Tonkin, Provence-Alpes-Côte d'Azur has two of the four French terminals.
- **A MARINE AND UNDERWATER ROBOTICS AND DRONES INDUSTRY**
An exceptional network of large corporations and innovative companies working in the sector.
- **RIVIERA YACHTING NETWORK**
The world-class cluster brings together 110 stakeholders in yacht maintenance, refit, and services.
- **1 DEDICATED COMPETITIVENESS CLUSTER**
The Pôle Mer Méditerranée (Ollioules) has 460 members.

GLOBAL LEADERS

BARDOT GROUP, BOURBON, BW IDEOL, CEGELEC MARINE, CHANTIER NAVAL DE MARSEILLE, CHANTIER NAVAL DE LA CIOTAT, CMA CGM, CNIM, COMPAGNIE MARITIME CHAMBON, CYBERNETIX (TECHNIP), ECA GROUP, EDF RENOUVELABLES, EIFFAGE METAL, ELENGY, ENVISAN, EOLFI (SHELL), FOSELEV MARINE, GEOCEAN (VINCI), IMS SHIPYARD, IXBLUE, JIFMAR OFFSHORE SERVICES, LA MERIDIONALE, MB92 LA CIOTAT, MARINE TECH, MGI, MONACO MARINE, NAUTECH, NAVAL GROUP, NEPTech, PRINCIPIA, PRINCIPLE POWER, SEAOWL, SUBSEA TECH, SUD MARINE SHIPYARD, TECHNIP ENERGIES, THALES UNDERWATER SYSTEM, TRAXENS



1 OUTSTANDING INFRASTRUCTURE PROJECT: PROVENCE GRAND LARGE LED BY EDF RENEWABLES

- Pilot project with **three floating wind turbines** (equivalent to the electricity consumption of **45 000 people**).
- **A dynamic ecosystem** for the design, assembly, operation, repair, and maintenance of future offshore wind farms.

risingSUD
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CONTACT US

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