

RÉGION SUD, LAND OF AI



Région Sud Facts and Figures



1

France's most attractive region for executives

more than
500,000
companies



3rd
most innovative region
in France



5th
region for hosting
start-ups



3rd
region for business
start-ups



140
start-ups
exploring the
potential of AI in
all business sectors



500
researchers
involved
in 42 teams
dedicated to AI



18
million euros
raised in 2024
by AI start-ups*

*barometer of fundraising
in 2024 by In Extenso



14
world-leading
laboratories,
including IBM's AI
labs and SAP Labs
France's customer
experience centre

40

regional start-ups
taken to the stand

VIVA
TECHNOLOGY

1

major theme:
Artificial Intelligence



risingSUD

THE ATTRACTIVENESS AND
ECONOMIC DEVELOPMENT
AGENCY FOR THE PROVENCE-
ALPES-CÔTE D'AZUR REGION



Opportunities & Investments
in Provence-Alpes-Côte d'Azur

risingSUD TACKLES 3 MAJOR MISSIONS

1. Supporting the region's businesses and territories with tailor-made schemes
2. Attracting investors and talent to strengthen our centres of excellence
3. Enhance the region's economic image through lobbying initiatives.

The agency's 50 employees put all their expertise at the service of companies and projects that create value for the regional economy.

In 2024 alone, risingSUD means:

- **427 companies supported in their growth, all schemes combined**
 - Including 210 companies supported internationally
 - Including 69 companies assisted with their financing needs
 - Including 178 companies supported for the 1st time.
 - More than 1/3 of which are involved in Climate Plan initiatives

Internationally, the agency organises tailor-made programmes to help regional companies test or develop their opportunities in foreign markets. To achieve this, it relies on its network of partners, including Team France Export, organisations of international trade specialists, the Conseillers du Commerce Extérieur de la France (French foreign trade advisors), Bpifrance, etc.

risingSUD is also the regional lead for Business France, coordinating international projects with local players to find the best location, the best ecosystem and the best

partners for each project. In 2024, Région Sud continued to attract investors from all over the world, with 125 new projects from 27 countries creating or maintaining 2,878 jobs in the region. Europe remains the biggest investor market in Région Sud, accounting for almost 60% of projects. French investment in the region has also been strong, with 1,487 new operations creating 9,357 additional jobs in 2024.

Finally, as a member of the Convention des Entreprises pour le Climat, the agency is particularly committed to environmental and energy issues, and has included an ambitious CSR action plan in its roadmap so that it can play its part in the collective effort. Our ambition is clear: to become an exemplary and influential agency, and to support the emergence of new models to make the South a land of excellence, innovation and transition resolutely focused on the future.

The regional initiative at the VivaTech show includes a major strand around attractiveness, led by risingSUD.

The region's activities at the VivaTech show include a major focus on attractiveness, led by risingSUD, which is organising meetings and exchanges with companies from foreign delegations, particularly from Canada (this year's featured country), events to promote the assets of Région Sud and business meetings with French and foreign companies planning to set up in Provence-Alpes Côte-d'Azur.

To find out more: risingsud.fr

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RÉGION SUD AT VIVATECH

Photo: Adobe Stock / Danica, generated using AI.

VivaTech is Europe's number 1 start-up and tech event. A place to meet, exchange ideas and draw inspiration, and a showcase for innovation, this year's event will focus on Artificial Intelligence in all its various guises and uses. Attending this event gives Région Sud a real opportunity to raise the profile of its economic activities and influence, and to establish itself as a European leader in AI.

This year, Région Sud and its metropolitan partners, Aix-Marseille-Provence, Nice Côte d'Azur, Toulon Provence Méditerranée and the Sophia Antipolis Conurbation Community, are supporting 40 local start-ups. Région Sud has also renewed its partnership with Crédit Agricole, a private partner committed to innovation and support for start-ups in the region.

The stand will be inaugurated on Wednesday 11 June at 10 AM.

THE REGION'S AIMS AT VIVATECH:

- To source innovations and solutions to challenges for the sake of tomorrow's society, with a view to protecting the environment, the quality of life of every human being, and dwindling resources
- To be inspired by technologies and transformations presented, to import them into the region.
- To bring our selected start-ups the benefit of a visible, dynamic and select audience to present, test and sell their solution to international business customers.
- To promote the region and attract new project developers to set up in our eco-system.
- To enable higher education institutions to attract new students.





THE REGIONAL DELEGATION

40 START-UPS

CLIMATE TECH

BE ENERGY (84)
DATAGREEN (06)
EARTHWAKE ENTREPRISE (06)
ENTENT (13)
FLUIIDD (13)
HELIO WATER (83)
HEXANA (13)
KOLEKTIVOLT (13)
LIUM (84)
OPTY-O (84)
OTRERA NEW ENERGY (13)
OVI (06)
PRODEA DEPOLLUTING (83)
QAIRBON (06)
WADI (13)

HEALTHTECH

BOARDING RING (83)
HORUS 3D (06)
INCLUSIVE BRAINS (13)
KAPSYS (06)
MOODIFY (84)
NANOZ (13)
NATURAL SOLUTIONS (13)
PLOUF SAFETY CONCEPT (06)
SOMANITY (06)
STRAPPLIFE (13)

ARTIFICIAL INTELLIGENCE

ACTIVE ASSET ALLOCATION (06)
ASTERFOX - SOMMELIER IA (06)
DEEPLAYER AI (13)
DOCLOOP (13)
ELPYOO (13)
EPICNPOC (06)
HIMYDATA (06)
HIVENET (06)
ID X LAB (13)
LES PETITS LABOS (13)
QUEHORA (06)
SHARING WORKER (13)
SKRIBI (06)
VIDETICS (06)
VOCAST (13)





BE ENERGY

The world leader in battery regeneration, Be Energy gives batteries a second life for exactly the same use and performance as new batteries, but at half the cost and with less carbon emissions. At VivaTech, the company will be showcasing its groundbreaking technology for regenerating hybrid vehicle batteries (NiMH) and reconditioning Lithium batteries with its PTS 800 Secure Workstation, an essential component for working on Lithium batteries, which was presented at CES Las Vegas in January.

 be-energy.net/

 Be Energy

 beenergyfrance

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DATAGREEN

DataGreen is revolutionizing data centers with a hermetic server and cooling system without air conditioning or immersion: up to 75% energy savings, 90% space optimization, and 98% heat reuse. Awarded at CES 2025 and by Dassault Systèmes. Our sustainable solution is transforming the data center world. At VivaTech 2025, discover exclusively our drone-mounted nano data centers: a world premiere.

 www.datagreen.cloud

 DataGreen

 datagreen_

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EARTHWAKE ENTREPRISE

Earthwake offers a decentralized, modular, and self-sufficient pyrolysis solution for converting non-recycled plastics into valuable products using heat-generated energy. Developed and manufactured in France, the Chrysalis® enables the recovery of end-of-life plastics—such as polyethylene (HDPE, LDPE) and polypropylene (PP)—into low-carbon synthetic fuel for generators or into plastic through petrochemical processes, as part of a circular approach.

 www.earthwake.fr/

 Earthwake Entreprise

 earthwake

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ENTENT

ENTENT develops the PULSE, a machine that converts industrial low-temperature waste heat (60-150°C) into electricity. The PULSE Project goal is to help industrial companies achieve their energy transition by recovering their waste heat energy that is currently lost and released into the atmosphere.

 entent.fr/

 entent

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FLUIIDD

Industrial process rupture scanner - Visualise and anticipate defaults in industrial pipes. Avoid costly downtime through predictive maintenance with AI and improve the energy efficiency of your industrial processes. Our permanent process scanner detects and anticipates all defaults, even slow ones, such as foreign bodies, clogging, cavitation and air bubbles. It ensures that your operations run smoothly and efficiently.

 fluid.com/

 [fluid](#)

 [Fluidsas](#)

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HELIO WATER

HELIO is a solar-powered solution for producing pure water. Using seawater, river water, or any other non-potable source, a single module can produce up to 10 liters of water per day, meeting the daily needs of a family of five. The system can be installed in under two hours by two people and provides a fast, accessible, and environmentally friendly solution to today's global water challenges.

 www.heliowater.fr

 [_Helio Water](#)

 [heliowater](#)

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HEXANA

HEXANA, a start-up spin-off from the French Atomic Energy and Alternative Energies Commission (CEA), is developing an innovative energy platform that combines sodium-cooled fast neutron reactors with a thermal storage system. This solution delivers decarbonized, flexible, competitive, and sovereign energy tailored to industrial needs. HEXANA is positioned as a credible alternative to fossil fuels.

 www.hexana.fr

 [_hexana](#)

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KOLEKTIVOLT

Kolektivolt offers Kocharging®: a shared EV charging solution with no installation costs, initially designed for collective residential parking (social or private). This frugal model reduces the number of required charging stations. The Kocharging® app enables simple, innovative booking of charging slots. Kocharging® also serves companies for managing fleet and employee EV charging.

 kolektivolt.fr/

 [Kolektivolt](#)

 [kolektivolt](#)

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LIUM

Lium develops Horus, an autonomous tethered balloon equipped with cameras and AI. It can detect fires, gas leaks and intrusions in real time on sensitive industrial sites. Our goal: secure and decarbonize industry through continuous, innovative, and lightweight monitoring.

www.lium-tech.com

Lium

Lium Home

lium_tech

lium_tech

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OPTY-O

Our innovative shower system eliminates wasted water when you're waiting for hot water to arrive. It features a tank that stores and maintains pre-heated water. As soon as you turn on your shower, the water in the tank is released, giving you a pleasant temperature straight away. The tank recharges automatically as the hot water from the water heater arrives, ensuring a smooth transition.

www.opty-o.com/

Opty-O

opty-o

opty_o_colonne_de_douche

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OTRERA

We are redefining nuclear energy to achieve Net Zero Emissions by 2050, the greatest challenge of our century.”
OTRERA, a CEA spin-off, is developing a range of advanced sodium-cooled nuclear reactors, including a Small and Modular Reactor (SMR) that produces affordable, low-carbon electricity and heat for cities and industrialists (datacenters, e-fuel production, district heating, etc.).

otrera.fr/technologie-et-combustible/

Otrera

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OVI

Ovi reinvents water access with compact, stylish water minibars. They instantly deliver hot, cold, room-temp or sparkling filtered water using a premium 4-stage system.
The Ovi X model also brews coffee, herbal teas, and flavored water. Designed for homes and businesses, Ovi offers a smart, eco-friendly alternative to plastic bottles.

www.ovibar.com/

ovibar_officiel

Ovibar

OviBar

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PRODEA

Prodea Depolluting, launched in 2021, specializes in cutting-edge Non-Thermal Plasma (NTP) technologies to tackle industrial emissions and environmental pollution globally. Our innovative NTP solutions neutralize harmful pollutants without toxic residues, revolutionizing air pollution control. With a vision for a cleaner planet, we offer efficient, cost-effective, and user-friendly technology, ensuring industries meet strict environmental standards while supporting sustainable growth.

 prodea-depolluting.com/

 Prodea Depolluting

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QAIRBON

QAirbon ambition is to be the worldwide reference for industrial CO2 emissions. We offer Industry, Finance and Institutions THE missing reliable, precise and validated data they need to address the competitiveness, profitability and reputational challenges they are presently facing due to increasingly stringent CO₂ reduction EU regulations. We combine space segment and intelligence platform operations.

 www.qairbon.com

 [_qairbon](#)

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WADI

wadi recycles your showers' water to reduce a home's water consumption by 40% by collecting, cleaning, and returning shower water to toilets, watering, and outdoor maintenance. Wadi complies with regulations, adapts to any installation, and has a 5 to 8 years payback.

 wadi.fr/

 Wadi

 [wadi.fr](#)

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BOARDING RING

Boarding Ring is the specialist in motion sickness solutions, based on patented and scientifically proven technology. Following the success of our Boarding Glasses, our dynamic light system Boarding Light can now be integrated into any type of vehicle to enhance the travel experience for all passengers. Visit our booth to discover a new standard of onboard comfort!

 www.boardinglight.com

 Boarding Ring

 [boardingring](#)

 [boardingring](#)

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HORUS



HORUS

Horus designs and manufactures resin 3D printing solutions in France for dental, industrial. Our range includes printers, post-processors, and bio-based resins, providing a complete, innovative, and local workflow.

 horus3d.fr/en/

 [horus](#)

 [horus3d](#)

 [horus3dofficial](#)

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INCLUSIVE BRAINS

Inclusive Brains is a deeptech startup developing inclusive and accessible brain-machine interfaces, enabling anyone — including people with disabilities — to control objects or software using thought. By combining AI and neuroscience, it creates innovative solutions for more intuitive, ethical, and universal human-machine interaction. Inclusive Brains is committed to making technology more human and inclusive.

 [Inclusive Brains](#)

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KAPSYS

KapX is light weight, AI based outdoor orientation aid designed for blind and visually impaired individuals. It provides danger avoidance, intuitive guidance, promotes independence, and enhances personal safety. With sleek design and discreet, KapX allows users to walk freely, explore their surroundings confidently, and stay connected with the world, making everyday life more accessible, autonomous, and empowering.

 www.kapsys.com

 [kapsys](#)

 [kapsys_official](#)

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MOODIFY

Moodify is the 2-in-1 solution that combines science and psychology to help reduce stress, improve mood, and boost focus. It pairs a triple-action food supplement (ashwagandha, saffron, ginkgo...) with scientifically proven efficacy, and an app co-developed with psychologists, offering daily exercises to help build lasting, healthy habits.

 [moodify.fr](#)

 [sophie-leleu](#)

 [moodify](#)

 Sophie LELEU - sophie.leleu@moodify.fr



NANOZ



NANOZ

Nanoz unveils its AI-powered gas sensor at VivaTech 2025 (June 11–14, Paris Expo). This breakthrough breath analyzer detects early-stage diseases like lung cancer, diabetes, and COPD by identifying VOC biomarkers with unmatched sensitivity. Compact, energy-efficient, and highly selective, the sensor enables real-time, non-invasive diagnostics for both clinical and home use. Visit us at VivaTech 2025 or learn more at nanoz-group.com.

 nanoz-group.com

 [nanoz](#)

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NATURAL SOLUTIONS

Natural Solutions develops innovative digital tools using AI, LiDAR and big data to protect biodiversity. For over 15 years, we've supported public and private actors in managing and analyzing environmental data. Our mission: restore nature, enhance land management, and reconnect people with the living world through cutting-edge technology. Nature is our first client—action is our priority.

 www.natural-solutions.eu/

 [Natural Solutions](#)

 [nat_solutions](#)

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PLOUF SAFETY CONCEPT

Plouf is a pioneering French brand in aquatic safety. With its patented FibreAir® technology, it designs floating swimsuits for children and adults, as well as floating navigation gear for professionals. No inflation needed—its products enhance swimming comfort while offering freedom and peace of mind. As a partner of the French Swimming Federation, Plouf is committed to drowning prevention.

 www.plouf.fr/

 [PloufSafetyConcept](#)

 [ploufsafetyconcept](#)

 [Plouf Safety Concept](#)

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SOMANITY

SOMANITY, a manufacturer of medical and industrial exoskeletons, will showcase two innovations: a medical exoskeleton (TRL 6-7) equipped with adaptive AI to support rehabilitation and help restore autonomy, and a commercially available industrial exoskeleton designed to reduce fatigue and musculoskeletal disorders (MSDs) in sectors such as logistics and construction, while enhancing safety and productivity.

 [somanity](#)

 [Somanity](#)

 [somanity_medical](#)

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STRAPPLIFE

Strapplife is an innovative startup that aims to develop simple solutions to major issues, such as non-adherence to treatment and inclusive accessibility of medical information.

 www.strapp.life

 [strapplife](#)

 [strapplife](#)

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ACTIVE ASSET ALLOCATION

Active Asset Allocation is a FinTech firm specializing in financial engineering. Through its cloud-based platform, Coanda, AAA empowers asset managers, insurers, and financial distributors to optimize their savings solutions. By combining artificial intelligence with a robust suite of calculation APIs, AAA delivers an innovative digital ecosystem that streamlines operations, enhances client engagement, and drives competitive differentiation in an evolving financial landscape.

 active-asset-allocation.com/fr/

 [Active asset allocation](#)

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ASTERFOX SOMMELIER IA

AsterFox is an innovative digital platform designed for wine enthusiasts. It revolutionizes the way users select and purchase wine by providing personalized recommendations through our AI Sommelier. Businesses in the wine industry can leverage AsterFox to boost their sales, obtain tailored market analytics, and effectively promote their wine brands directly to a targeted audience through the platform AsterFox.

 asterfox.com

 [AsterFox](#)

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DEEPLAYER AI

At Shoot IA, we're revolutionizing visual content creation: thanks to our AI engine, you can generate ultra-personalized, high-quality photos and videos in just a few clicks. Already adopted by thousands of individuals, agencies, and content creators, our platform empowers them to unleash their creativity and tell more impactful stories—no technical skills required. At Vivatech, discover how Shoot IA accelerates your campaigns, streamlines your production, and creates the visual emotion of tomorrow. Join us and turn every idea into a visual masterpiece!

 deeplayer.ai/

 [Deeplayer AI](#)

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 [deeplayer.ai](#)

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DOCLOOP

Docloop automates document processing (transport & logistics, healthcare, real-estate, ...) using AI. PDFs, emails, unstructured files: data is extracted with no manual re-entry. Result: +80% productivity, -86% fewer errors. With <1% of flows digital, Docloop kills paperwork and boosts efficiency. Backed by ADEME and already adopted by key industry players. Top 100 start-ups to invest in (Challenges 2025).

 www.docloop.io

 [docloop](#)

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ELPYOO

elpyoo is the first all-in-one digital platform dedicated to caregivers. Our solution is available for free to the general public and in an extended version for companies. It offers personalized support at every stage of the caregiving journey. With access to reliable information, social connection features, and human support, elpyoo simplifies daily life for caregivers and helps employers better manage this growing issue within their teams.

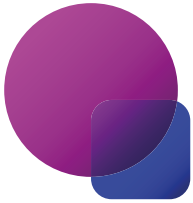
 www.elpyoo.com

 [elpyoo](#)

 [Elpyoo](#)

 [elpyoo.app](#)

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EPICNPOC

Epicnpoc helps major automotive companies create smart cockpits by integrating seating, lighting, sound, sensors, cameras, infotainment, ADAS, AD, and HMI. To manage this complexity, we developed BOWL®, a software simplifying feature integration and collaboration. BOWL® brings your ideas to life, keeping humans central to the process. As time-to-market shrinks and cockpit complexity grows, visit us to see how we support your projects from concept to POC.

 www.epicnpoc.com

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 [epicnpoc](#)

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HIMYDATA

HIMYDATA offers a smart data integration and management platform, providing 360° visibility for informed decision-making. Powered by AI, machine learning, and LLMs, our solution turns data into a strategic asset with advanced monitoring tools and predictive algorithms to optimize business performance.

 www.himydata.com/

 [himydata](#)

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HIVENET

Hivenet empowers individuals and businesses to secure data and support a sustainable future through the distributed cloud. Our advanced storage and computing services leverage underutilized resources from a global network, offering scalable and easy-to-implement distributed cloud solutions with minimal environmental impact. Founded by David Gurlé (ex-Microsoft, Symphony founder), Hivenet is backed by prominent investors like OneRagTime, SC Ventures, and Global Ventures, having raised €19M since 2022.

 www.hivenet.com/

 Hivenet

 linktr.ee/hivenet

 [_hive_net](https://www.instagram.com/_hive_net)

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IDxLAB

We offer a suite of solutions for authentication and proof of age. And we've just unveiled FaceLIVE!

It's a dynamic authentication mask that ensures that the person using it is alive, has the right to use it and validates a requested code!

The aim is to replace IDs, passwords and MFAs, which are totally outdated in the face of today's fraud techniques: Spoofing, DeepFake, Phishing, fake advisor scams, etc.

 idxlab.eu/

 [idxlab1](https://twitter.com/idxlab1)

 ID x LAB

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LES PETITS LABOS

Neuma is an interactive object that captures the quality of the surrounding air and transforms it into visual animations. Its shape is inspired by the nest of the fugu (pufferfish), which is listed as endangered species due to global overfishing.

How does it work? Neuma is equipped with a highly sensitive CO2 sensor that analyzes the air in the room in real time. The patterns it produces vary depending on the pollution level (shape, speed, and color), providing the user with an intuitive reading.

 lespetitslabos.com

 [les_petits_labos](https://www.instagram.com/les_petits_labos)

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QUEHORA

Quehora is a mobile app that creates personalized tourist itineraries using AI. It recommends the best times to visit based on crowd levels, weather, and user preferences—for a smoother, more sustainable travel experience.

 quehora.app/vivatech

 quehora

 [quehora.app](https://www.instagram.com/quehora.app)

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PREVENT INNOV

Prevent Innov designs connected, predictive solutions to prevent accidents on construction sites. Thanks to intelligent sensors and on-board AI, its devices analyze risks in real time and alert workers. A French innovation serving prevention, productivity and social responsibility.

sharing worker

sharingworker

sharing.worker

Sharing-Worker-Sécurité-connectée

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SKRIBI

Skribi is an innovative AI-powered solution that helps anyone tell and preserve their personal memories. With the support of an empathetic conversational agent, stories are guided, structured, enhanced, illustrated, and can be printed as a book. Accessible to all, Skribi celebrates storytelling, strengthens intergenerational bonds, and turns life stories into a meaningful, tangible and lasting legacy.

skribi.fr/

_Skribi - Le compagnon d'écriture

linktr.ee/skribi

skribi_ai

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VIDETICS

Videtics develops intelligent video analysis solutions based on Artificial Intelligence. Its technology transforms video streams into real-time actionable data to enhance safety, urban mobility, and public space management. These solutions integrate seamlessly with existing systems and address the challenges of smart cities, transportation, and sensitive sites.

videtics.com

Videtics

videtics_ia

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VOCAST

Vocast is an innovative platform that enables the creation and distribution of short audio messages, enhanced by AI-powered multilingual translation. Utilized across e-commerce, tourism, and events, it humanizes communication by integrating voice messages into websites, physical materials, and social media via QR codes or embedded players.

vocast.co

Vocast - Capsules vocales

vocast.co

Vianney SETTINI - 06 63 17 88 54



PRACTICAL INFORMATION



Opening

FROM 11 TO 14 JUNE 2025

FROM 9 AM TO 6 PM



Location

**PARIS EXPO PORTE DE VERSAILLES
HALL 1
1 PLACE DE LA PORTE DE VERSAILLE
F-75015 PARIS**



Access

**STOPS FOR ALL PUBLIC TRANSIT
AND TAXIS:
“PORTE DE VERSAILLES”**

METRO

12

TRAM

T2

T3a

BUS

39

80



NOTES

[illegible]