



GOOD REASONS TO INVEST IN THE SUD PROVENCE-ALPES-CÔTE D'AZUR REGION

Supported by the



A REGION THAT'S ONE STEP AHEAD ON THE ENVIRONMENT: HELP US BUILD A BRIGHTER FUTURE

PROVENCE-ALPES-CÔTE D'AZUR: BIGGEST GREEN COMMITMENT IN EUROPE with more than €30 billion mobilized by Europe, the French national government, and the Region Sud between 2023 and 2028 (including €2.86 billion for 2023)

TANGIBLE PROJECTS

- Ⓢ €142 million allocated by the EU's Just Transition Fund for the period 2021-2027
- Ⓢ €10 million dedicated to the hydrogen sector in Provence-Alpes-Côte d'Azur
- Ⓢ €40 million secured for the regional Terra Nea fund dedicated to environmental and energy transition projects
- Ⓢ €30 million committed to shore-side electricity for ships moored in the ports of Marseille, Toulon, and Nice

A GREEN ENERGY REGION

- Ⓢ #1 solar power potential in France and #3 wind power potential in Europe
- Ⓢ Home to ITER, the world's largest scientific project that is developing clean nuclear fusion energy



A MEDITERRANEAN CAPITAL: DEVELOP YOUR BUSINESS ON THREE CONTINENTS

A GEOSTRATEGIC LOCATION AT THE CROSSROADS OF EUROPE, AFRICA, AND THE MIDDLE EAST (A MARKET OF 800 MILLION PEOPLE)

- Ⓢ #1 port in France (Marseille) and #1 military port in Europe (Toulon)
- Ⓢ Marseille will enter the global Top 5 for internet hubs in 2023
- Ⓢ Plan to raise €1 billion for green infrastructure projects in the Mediterranean with the PAMEx Local Investment Facility (PLIFF) financial mechanism



A FLAGSHIP REGION FOR 21ST-CENTURY INDUSTRY: ENSURE YOUR INVESTMENT IS A SUCCESS

AN ECOSYSTEM THAT FOSTERS EXCELLENCE

MAJOR ADVANTAGES

- Ⓢ #1 region in France for the maritime sector
- Ⓢ #2 region in France for natural cosmetics and perfumes
- Ⓢ #2 region in France for microelectronics
- Ⓢ #4 hub for the aeronautics and space sector in France

GLOBAL LEADERS



TOP TALENT

- Ⓢ #1 technology park in Europe (Sophia Antipolis)
- Ⓢ 167 R&D centers and 12 000 private researchers
- Ⓢ 170 000 students at 4 universities, 15 business schools, and 17 engineering schools
- Ⓢ #6 French university in the 2022 Shanghai Ranking (Aix-Marseille University)



DID YOU KNOW?

The smart card was invented in the Sud region!



A REGION OF EXCEPTIONAL NATURAL BEAUTY: ENJOY AN OUTSTANDING QUALITY OF LIFE

- Ⓢ 127 marinas, 70 winter sports resorts, 9 protected nature parks
- Ⓢ #1 destination for French tourists and #2 region for international tourists
- Ⓢ A region that welcomes global events: the Cannes Film Festival, the 2023 Rugby World Cup, the 2024 Olympic and Paralympic Games...



A REGION WITH WORLD-CLASS ECONOMIC EXPERTISE: A TEAM DEDICATED TO YOUR PROJECT!

- Ⓢ One-stop assistance for your investment or company
- Ⓢ Customized support throughout your project's development
- Ⓢ Turnkey real estate solutions for all types of projects
- Ⓢ Human resources solutions to help you find the talent you need to succeed

risingSUD

Opportunities & Investments
in Provence-Alpes-Côte d'Azur

CONTACT US

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A SECTOR OF EXCELLENCE

#SMART TECH

ONE GOAL

BECOME THE #1 SMART REGION IN EUROPE

KEY FIGURES



€14 BILLION
IN ANNUAL REVENUES

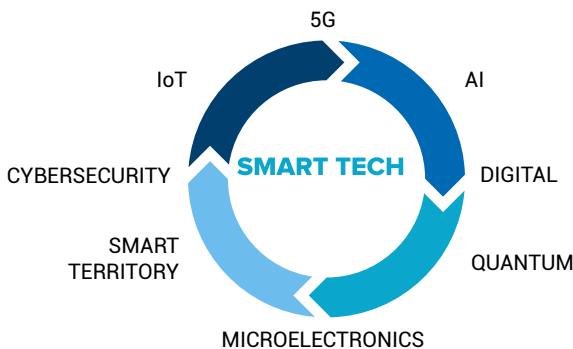


22 000
TECH COMPANIES



70 000
JOBS

THE TECHNOLOGIES DRIVING THE SMART REGION



MAJOR ADVANTAGES

- ▶ **SOPHIA ANTIPOLIS, THE #1 TECHNOLOGY PARK IN EUROPE**
A vibrant tech hub with 2500 companies (€5.6 billion in sales) employing 40 000 people from 80 different countries, working alongside 4500 researchers and 5000 students.
- ▶ **THE SCS (SECURED COMMUNICATING SOLUTIONS) CLUSTER**
The world-class competitiveness cluster brings together 300 industrial stakeholders, international companies, SMEs, start-ups, research laboratories, and universities. There have been 320 projects financed and more than €1 billion in R&D investment.
- ▶ **4 FRENCH TECH ECOSYSTEMS**
Networks in Avignon, Aix-Marseille, Côte d'Azur and Toulon unite start-ups, investors, decision-makers, and community builders.
- ▶ **CUTTING-EDGE TRAINING PROGRAMS**
The region's advanced educational environment includes the Interdisciplinary Institute for Artificial Intelligence Côte d'Azur and its work on healthcare, digital biology, and smart cities.
- ▶ **THECAMP INNOVATION CENTER IN AIX-EN-PROVENCE**
An innovation campus dedicated to exchanging ideas, fostering creation, and experimenting with new approaches to build a sustainable and inclusive future.
- ▶ **SHARED R&D PLATFORMS AMONG MANUFACTURERS**
A wide range of state-of-the-art microelectronics facilities, such as the Georges Charpak advanced microelectronics center in Provence, which is a one-of-its-kind site in France.

LEADING COMPANIES

AMADEUS, ACWA ROBOTICS, ARM, BERTIN, CMA CGM, DOCAPOSTE, HIGHWIND, HP ENTERPRISE, IBM, DIGITAL REALTY, JAGUAR NETWORK, KONTRON, QUANTIA, RENAULT SOFTWARE LAB, SCHNEIDER ELECTRIC, STMICROELECTRONICS, SPS, SYMFONY, THALES

FOCUS

ON MICROELECTRONICS

A REGION AT THE FOREFRONT OF INNOVATION

MORE THAN 50
COMPANIES FROM
SMES TO GLOBAL
CORPORATIONS

#2
CENTER FOR FRENCH
SEMICONDUCTOR
PRODUCTION

MORE THAN 400
RESEARCHERS ACROSS 30
RESEARCH TEAMS WITH
SHARED R&D RESOURCES

HOME TO WORLD LEADERS FOR THE
MANUFACTURING OF ELECTRONIC
COMPONENTS AND SECURE ELEMENTS
FOR FAST-GROWING MARKETS SUCH AS IOT,
AUTOMOTIVE, INDUSTRY, AND SMART CITIES



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Coming to Sophia-Antipolis was an excellent opportunity. We were able to take advantage of the local ecosystem that is packed with laboratories and start-ups and, of course, the general smart city movement in the region. In terms of training programs, we have forged links with Eurecom and initiated talks with INRIA and the Université Nice Sophia Antipolis.

ALEXANDRE CORJON
President of Renault Software Labs &
Vice President of Alliance Global

risingSUD
Opportunities & Investments
in Provence-Alpes-Côte d'Azur

CONTACT US

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