

1 A REGION THAT'S ONE STEP AHEAD ON THE ENVIRONMENT: HELP US BUILD A BRIGHTER FUTURE

PROVENCE-ALPES-CÔTE D'AZUR: BIGGEST GREEN COMMITMENT IN EUROPE with more than €30 billion mobilized by Europe, the French national government, and the Region Sud between 2023 and 2028 (including €2.86 billion for 2023)

TANGIBLE PROJECTS

- Ⓞ €142 million allocated by the EU's Just Transition Fund for the period 2021-2027
- Ⓞ €10 million dedicated to the hydrogen sector in Provence-Alpes-Côte d'Azur
- Ⓞ €40 million secured for the regional Terra Nea fund dedicated to environmental and energy transition projects
- Ⓞ €30 million committed to shore-side electricity for ships moored in the ports of Marseille, Toulon, and Nice

A GREEN ENERGY REGION

- Ⓞ #1 solar power potential in France and #3 wind power potential in Europe
- Ⓞ Home to ITER, the world's largest scientific project that is developing clean nuclear fusion energy

2

A MEDITERRANEAN CAPITAL: DEVELOP YOUR BUSINESS ON THREE CONTINENTS

**A GEOSTRATEGIC LOCATION AT THE CROSSROADS OF EUROPE, AFRICA, AND THE MIDDLE EAST
(A MARKET OF 800 MILLION PEOPLE)**

- Ⓞ #1 port in France (Marseille) and #1 military port in Europe (Toulon)
- Ⓞ Marseille will enter the global Top 5 for internet hubs in 2023
- Ⓞ Plan to raise €1 billion for green infrastructure projects in the Mediterranean with the PAMEx Local Investment Facility (PLIFF) financial mechanism

3

A FLAGSHIP REGION FOR 21ST-CENTURY INDUSTRY: ENSURE YOUR INVESTMENT IS A SUCCESS

AN ECOSYSTEM THAT FOSTERS EXCELLENCE

MAJOR ADVANTAGES

- Ⓞ #1 region in France for the maritime sector
- Ⓞ #2 region in France for natural cosmetics and perfumes
- Ⓞ #2 region in France for microelectronics
- Ⓞ #4 hub for the aeronautics and space sector in France

GLOBAL LEADERS



TOP TALENT

- Ⓞ #1 technology park in Europe (Sophia Antipolis)
- Ⓞ 167 R&D centers and 12 000 private researchers
- Ⓞ 170 000 students at 4 universities, 15 business schools, and 17 engineering schools
- Ⓞ #6 French university in the 2022 Shanghai Ranking (Aix-Marseille University)



DID YOU KNOW?

The smart card was invented in the Sud region!

4

A REGION OF EXCEPTIONAL NATURAL BEAUTY: ENJOY AN OUTSTANDING QUALITY OF LIFE

- Ⓞ 127 marinas, 70 winter sports resorts, 9 protected nature parks
- Ⓞ #1 destination for French tourists and #2 region for international tourists
- Ⓞ A region that welcomes global events: the Cannes Film Festival, the 2023 Rugby World Cup, the 2024 Olympic and Paralympic Games...

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A REGION WITH WORLD-CLASS ECONOMIC EXPERTISE: A TEAM DEDICATED TO YOUR PROJECT!

- Ⓞ One-stop assistance for your investment or company
- Ⓞ Customized support throughout your project's development
- Ⓞ Turnkey real estate solutions for all types of projects
- Ⓞ Human resources solutions to help you find the talent you need to succeed

A SECTOR OF EXCELLENCE

#INDUSTRY OF THE FUTURE

ONE GOAL

TO BE A FLAGSHIP REGION FOR 21ST-CENTURY INDUSTRY

KEY FIGURES (as of 1 September 2022)



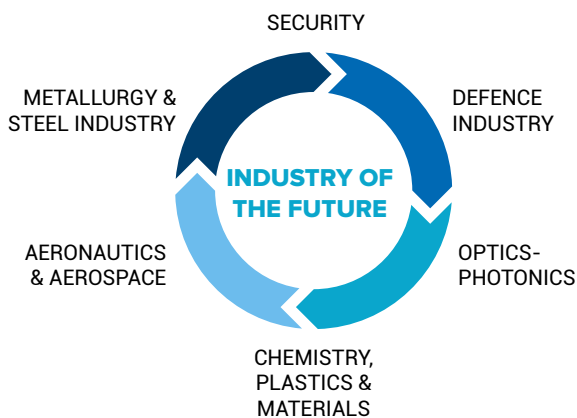
€17 BILLION
IN GDP
(12% of national industrial GDP)



28 110
INDUSTRIAL FIRMS
IN THE REGION



426 000
DIRECT
& INDIRECT JOBS



“

As France's third-largest industrial site, Marignane has been at the heart of Airbus Helicopters' development for more than 80 years. With 12 000 people on site and 200 suppliers across Provence-Alpes-Côte d'Azur, it's also an innovation hub where we're working on the future of vertical flight through projects such as renewable fuels and electric hybrid aerospace technology. Airbus Helicopters is committed to the industrial transformation of the Provence-Alpes-Côte d'Azur region through the modernization, decarbonization, and digitalization of its site in Marignane.

LAURENT VERGELY

Director of Airbus Helicopters site in Marignane

MAJOR ADVANTAGES

- **A WORKFORCE ADAPTED TO ADVANCED INDUSTRIES**
19% of employees in the regional industrial sector work for high-tech companies or with industrial projects in the R&D stage (compared to 14% of industrial workers nationally).
- **AN EXTENSIVE AND VIBRANT ECOSYSTEM OF LEADING COMPANIES, COMPETITIVE CLUSTERS, AND INFRASTRUCTURE DEDICATED TO INDUSTRIAL INNOVATION**
Industrial companies are the source of 63% of the patents filed in the region over the last 10 years (excluding university patents), and 40% of industrial companies carry out R&D work.
- **10 TURNKEY INDUSTRIAL SITES**
Short-term facilities for incoming companies and project launches are offered in connection with national and international industrial hubs such as the Nice Côte d'Azur airport, the Marseille Provence airport, and the Port of Marseille Fos.
- **A RANGE OF TOP QUALITY TRAINING PROGRAMS DEDICATED TO INDUSTRIAL PROFESSIONS**
Training centers include the Campus d'Excellence des Métiers et des Qualifications for the industry of the future, which has recently added programs in microelectronics and nuclear energy.
- **MASSIVE INVESTMENTS TO ACCELERATE DIGITALIZATION AND INDUSTRIAL DECARBONIZATION**
Multiple public-private investments planned over several years, such as the Terra Nea regional fund (€40 million raised) to accelerate the environmental and energy transition and the SYRIUS program (€9 million) to decarbonize the industrial ecosystem in the Fos-sur-Mer / Étang-de-Berre / Gardanne area.

FOCUS

ON AERONAUTICS & AEROSPACE:

#4

AERONAUTICS & AEROSPACE HUB IN FRANCE

#1

REGIONAL INDUSTRIAL SECTOR WITH MORE THAN 25 000 JOBS

40%

OF COMPANIES CARRY OUT R&D ACTIVITIES

GLOBAL LEADERS

AIRBUS HELICOPTERS, AIR LIQUIDE, ANSYS, ARCELORMITTAL, AREVA, ARKEMA, ATOS, BERTHIER EQUIPEMENTS, BERTIN TECHNOLOGIES, CMR GROUP, CNIM, CS CSTI, DASSAULT AVIATION, ECA GROUP, EDF, GROUPE ADF, THALES GROUP, INEOS, KEM ONE, LYONDELLBASELL, NAVAL GROUP, PELLENC ST, SAFRAN, SCHNEIDER ELECTRIC, STMICROELECTRONICS, TECHNOPLUS INDUSTRIES, TOTALENERGIES, TRILLIUM FLOW TECHNOLOGIES, VEOLIA.

risingSUD
Opportunities & Investments
in Provence-Alpes-Côte d'Azur

CONTACT US

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