



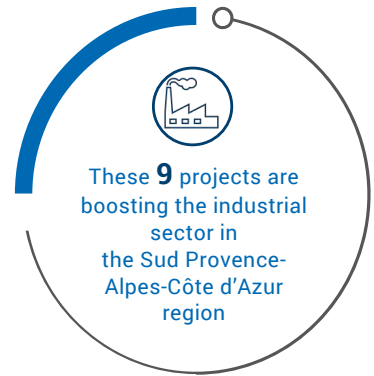
INDUSTRIAL COMPANIES DRIVING REGIONAL ECONOMIC DEVELOPMENT



2. The Maison Jouvaud confectionery has invested **€4.5 million in a new 2400-meter-square production site** in Carpentras, which is scheduled for commissioning in June.

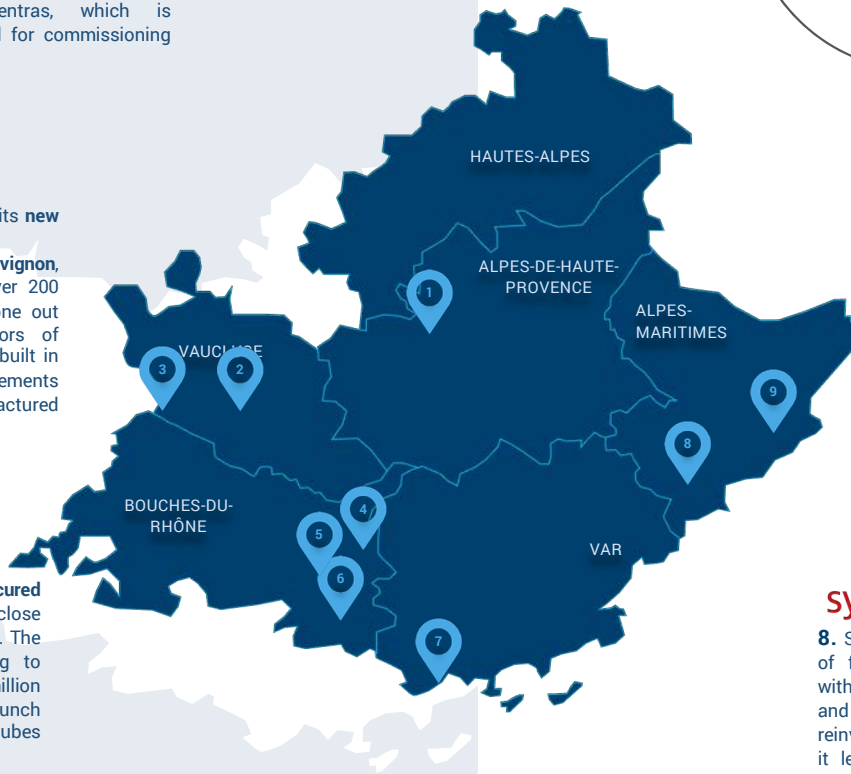


1. After investing **€1.2 million in its new 300-square-meter building** to be delivered at the end of 2022, Technopolis also started production of its 3D metal parts.



Créateur de systèmes constructifs

3. KP1 inaugurated its new **3000-meter-square headquarters in Avignon**, bringing together over 200 employees. Today, one out of every three floors of single-family homes built in France uses elements designed and manufactured by KP1.



9. The French lighting manufacturer Aluminor has **relocated 50% of its production to its Contes site**. Supported by the ADEME environmental agency, the company is embracing green production and will market its first environmentally friendly model.



4. Nawa Technologies has **secured the land for its future factory** close to its headquarters in Rousset. The deeptech company is aiming to raise between €35 and €50 million in its 4th round of funding to launch production of its carbon nanotubes at the end of 2024.



8. Symrise, a global supplier of flavors and ingredients with sales of €5 billion and 14 000 employees, is reinvesting in Grasse, which it left in 2004. The group acquired two SMEs there in 2022, and plans to invest **€35 million in a new plant scheduled for 2025**.



5. The Les Bocaux de Mamie baby food specialist is preparing to **move to a 100-meter-square workshop in Mimet** to meet growing demand, and has also invested **€700 000 in a new production unit**.



6. Ready-to-wear clothing company Sugar has **invested €2.3 million in a new 1500-meter-square building** in Aubagne. The company intends to rejuvenate its customer base and plans to recruit sales agents in France, Belgium, and the United States.



7. Aluminum joinery manufacturer Fimat is aiming to double in size by 2025, and has **launched construction of its new 1200-meter-square production site**, which will supplement its existing 4000-meter-square facility.

REGIONAL INDUSTRY...



#5 French region for the share of industry in total regional value added



€15.3 billion value added generated by industry in the region in 2021

[CCIAMP](#)

which contributes **5.71%** of the value added for national industry which accounts for **10.7%** of regional wealth which employs **9.1%** of the workforce.

[Insee](#)

ANNUAL DATA 2021

INNOVATIVE

63% of patents in the region are filed by industrial companies

[CCIAMP](#)

19% of industrial employees work in high-tech or R&D companies

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SOVEREIGN

Only **18%** of industrial employees rely on decision-making centers outside the country (compared with 22% in France excluding Ile-de-France).

[Insee](#)

Productive work higher salaries

An average monthly salary of €3440

compared with an average of €2390 for all other sectors

[CCIAMP](#)

EXPORT-ORIENTED

Industrial companies account for **61%** of export sales in the Sud Provence-Alpes-Côte d'Azur region

[CCIAMP](#)

Q4 DATA 2022

AREAS OF ACTIVITY FOR REGIONAL INDUSTRIAL COMPANIES

€ **+11.0%**

In revenues generated by industry in 2022 compared with 2021

📦 **+12.3%**

in exports by industrial companies in 2022 compared with 2021

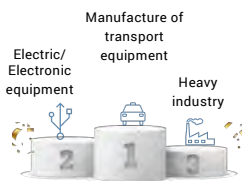
€ **+9.8%**

in investment in the industrial sector in 2022 compared with 2021

[Banque de France](#)

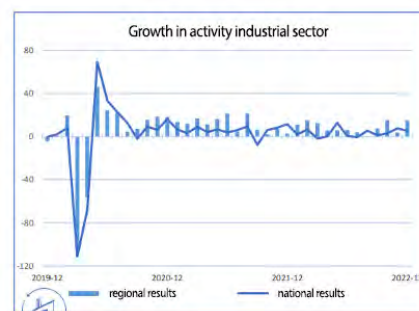
In 2022, all industrial sectors saw an increase in activity, thanks in particular to exports. However, there wasn't always enough available talent to meet the peaks in activity. Sales growth is likely to be more moderate in 2023, given the uncertainties linked to the international situation and energy issues. Maintaining margins remains a major concern for business leaders.

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TOP 3 industrial sectors for investment in 2022

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Regional industrial production is progressing, with a capacity utilization rate of 81%. The rise in raw material prices appears to be more moderate. The main concern remains energy costs: 40% of industrial companies surveyed expect a short-term impact on their business.

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RECRUITMENT FOR REGIONAL INDUSTRIAL COMPANIES

👤 **180 152**

Number of employees in the industry sector in the Sud region in 2022

+1.3% compared with 2021

[Dreets](#)

Skilled industrial jobs

24%

Have a three-year degree or higher (versus 38% for in the Paris area and 17% in the rest of France).

22%

of employees are managers (compared with 37% in the Paris area and 15% in the rest of France).

👤 **20 200**

job offers in the industry

8.5% of total offers i.e. **30.8% more** than in Q3 2022

[Pôle Emploi](#)



Skilled industrial jobs and wages **40% above the average** in the private sector.

In the fourth quarter, we saw a strengthening of the industrial workforce, which should continue at least in the short term.

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