

REGIONAL INDUSTRY...



#5 French region for the share of industry in total regional value added

€15.3 billion value added generated by industry in the region in 2021

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which contributes **5.71%** of the value added for national industry which accounts for **10.7%** of regional wealth which employs **9.1%** of the workforce.

[Insee](#)

ANNUAL DATA 2021

INNOVATIVE

63% of patents in the region are filed by industrial companies

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19% of industrial employees work in high-tech or R&D companies

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SOVEREIGN

Only **18%** of industrial employees rely on decision-making centers outside the country (compared with 22% in France excluding Ile-de-France).

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Productive work higher salaries

An average monthly salary of €3440

compared with an average of €2390 for all other sectors

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EXPORT-ORIENTED

Industrial companies account for **61%** of export sales in the Sud Provence-Alpes-Côte d'Azur region

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Q4 DATA 2022

AREAS OF ACTIVITY FOR REGIONAL INDUSTRIAL COMPANIES

€ **+11.0%**

In revenues generated by industry in 2022 compared with 2021

+12.3%

in exports by industrial companies in 2022 compared with 2021

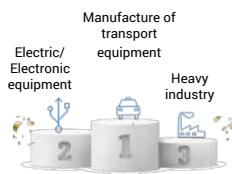
€ **+9.8%**

in investment in the industrial sector in 2022 compared with 2021

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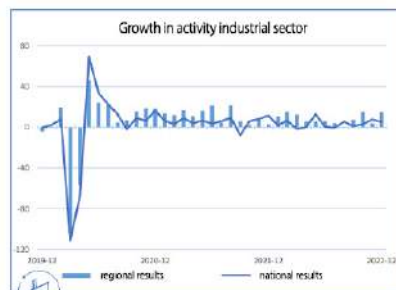
In 2022, all industrial sectors saw an increase in activity, thanks in particular to exports. However, there wasn't always enough available talent to meet the peaks in activity. Sales growth is likely to be more moderate in 2023, given the uncertainties linked to the international situation and energy issues. Maintaining margins remains a major concern for business leaders.

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TOP 3 industrial sectors for investment in 2022

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Regional industrial production is progressing, with a capacity utilization rate of 81%. The rise in raw material prices appears to be more moderate. The main concern remains energy costs: 40% of industrial companies surveyed expect a short-term impact on their business.

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RECRUITMENT FOR REGIONAL INDUSTRIAL COMPANIES

180 152

Number of employees in the industry sector in the Sud region in 2022

+1.3% compared with 2021

[Dreets](#)

Skilled industrial jobs

24% Have a three-year degree or higher

(versus 38% for in the Paris area and 17% in the rest of France).

22%

of employees are managers

(compared with 37% in the Paris area and 15% in the rest of France).

20 200

job offers in the industry

8.5% of total offers i.e. **30.8% more** than in Q3 2022

[Pôle Emploi](#)



Skilled industrial jobs and wages **40% above the average** in the private sector.

In the fourth quarter, we saw a strengthening of the industrial workforce, which should continue at least in the short term.

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INDUSTRIAL COMPANIES DRIVING REGIONAL ECONOMIC DEVELOPMENT



Eon motors

2. Eon Motors has launched production of its Weez electric car, resulting in a dozen jobs in Malijai. The site has undergone €8 million in redevelopment. Eventually, the company plans to open micro factories closer to where its vehicles are distributed.

sanofi

1. The pharmaceutical group has announced that it is investing between €60 and €80 million over three years in a unified chemistry technology platform, located at three sites including Sisteron. The project is scheduled for completion by the end of 2025.



These 8 projects are boosting the industrial sector in the Sud Provence-Alpes-Côte d'Azur region



3. The furnace and heating specialist is investing €2 million in modernizing its processes and extending or reconstructing its buildings. The group, based in Peyrolles-en-Provence, is aiming to add 80 employees by 2025.



8. Qualiteo will relocate the production of its data acquisition systems from Romania to Nice. The start-up aims to reduce its carbon footprint and multiply its production capacity by 4x to reach 1500 cards by the end of the year.



4. Bertin Technologies, leader in optical and optronic instruments, has laid the cornerstone for its new production unit in Aix-en-Provence, which will add 2000m² of floor space and 50 new employees.



5. The medtech company Indienov has raised €2.5 million, with notable support from the Région Sud, to industrialize production of its connected anti-fall harness in Avignon and Marseille.



6. Marceval Crunchy Nuts, which specializes in the caramelization of dried fruit and nuts, plans to extend its Var plant by 1400m² this year, at an estimated cost of €500 000.



7. Inalve is looking to raise between €9 and €10 million to expand its microalgae acreage and reach 10 tons of production by 2025. The biotech is targeting the aquaculture market, with plans to expand into animal feed and nutraceuticals.