

WHY INVEST IN THE SUD PROVENCE-ALPES-CÔTE D'AZUR REGION?

BECOMING THE 1ST REGION IN EUROPE TO MEET THE COP 21 AGREEMENTS THE "ONE STEP AHEAD" CLIMATE PROGRAM

- Zero plastic by 2030
- Carbon neutral by 2050
- Renewable energies: major Smart grid, hydropower and solar energy infrastructure (#1 French region in terms of sunny days). Also, significant investments to develop the hydrogen chain for green energy projects.

Calanques – Marseille



Sophia Antipolis – Nice

THE SUD REGION: HOST OF ITER MAJOR GLOBAL SCIENTIFIC RESEARCH PROJECT TO DEVELOP NUCLEAR FUSION FOR UNLIMITED CLEAN ENERGY – 35 PARTICIPATING COUNTRIES AND MORE THAN €20 BILLION IN INVESTMENTS



ITER at Cadarache

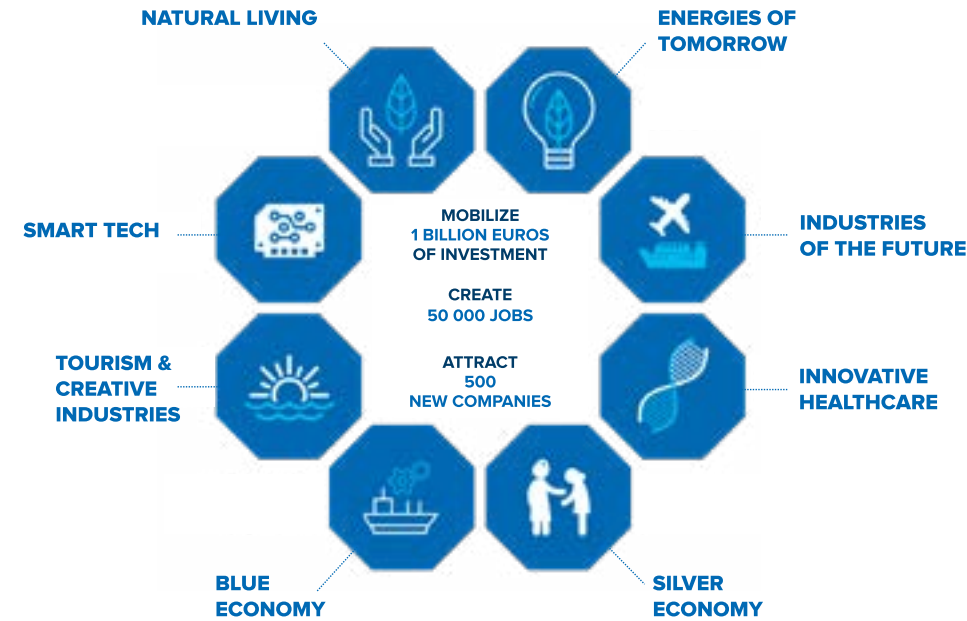
SUSTAINABLE INVESTMENT OPPORTUNITIES IN ICONIC PROJECTS

- EUROMÉDITERRANÉE: the biggest urban renewal & economic development operation in Europe with a total investment of €14 billion
- ÉCO-VALLÉE PLAINE DU VAR: a global investment of €2.5 billion with 10 000 companies and 3 million square meters for offices and businesses
- PIICTO: a world-class infrastructure to develop industries with 1200 hectares of land available, in the heart of the Port of Marseille-Fos
- SOPHIA ANTIPOLIS: the largest science and technology park in Europe with 1450 establishments and 31 000 jobs

8 SECTORS OF EXCELLENCE AND A WIDE POOL OF LOCAL & GLOBAL TALENT

THEY'VE CHOSEN THE SUD REGION

- Airbus Helicopters
- CMA CGM
- L'Occitane
- Thales
- Dassault
- Naval Group
- Saint-Gobain
- Amadeus
- Malongo ARM
- Symphony
- Infosys
- Expedia
- Voyage Privé
- Haribo
- STMicroelectronics
- ArcelorMittal...



ALL THE TALENT AND EXPERTISE YOU NEED TO MAKE YOUR PROJECT A SUCCESS

- **2 million** active workers from 160 countries
- **4** universities (including Aix-Marseille University – #1 French university), **170 000** students and the **#2** region for PhD students
- **29 000** researchers in R&D jobs

thecamp – Aix-en-Provence

“Welcome to the Sud region, where you have every reason to invest with us! Quality of life, accessibility, cutting-edge skills, the capacity to innovate, sectors of excellence such as Industries of the Future, Smart Tech, Natural Living or Energies of Tomorrow... And don't forget our unwavering commitment to your project. Because, especially in the post-health crisis era, we want to build a sustainable economy with our 'One Step Ahead' climate plan.”

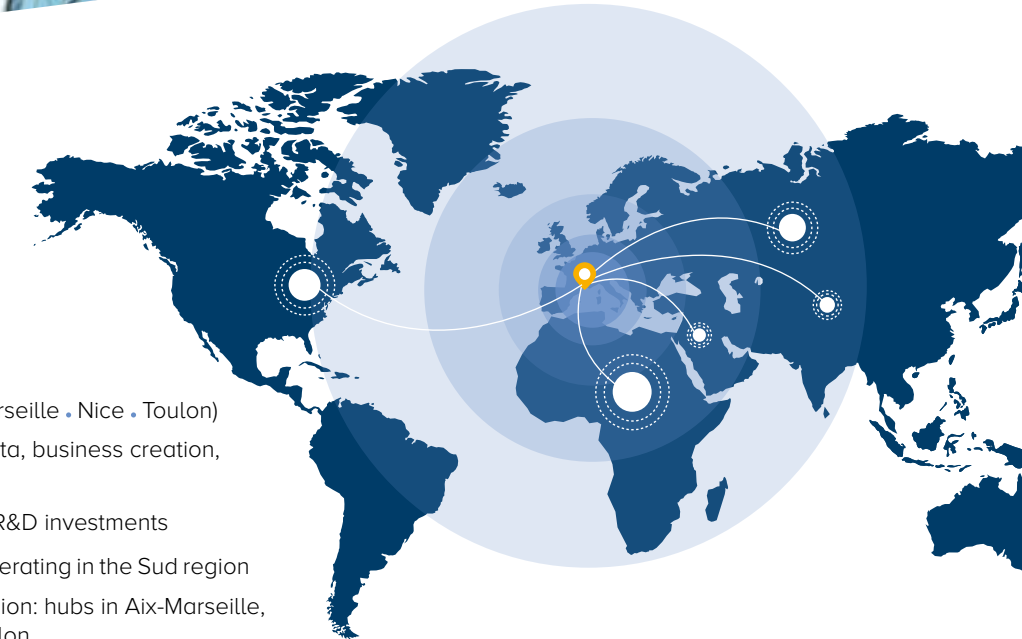
Renaud MUSELIER

President of the
Provence Alpes-Côte d'Azur Region
President of the Regions of France

CMA CGM Tower – Marseille

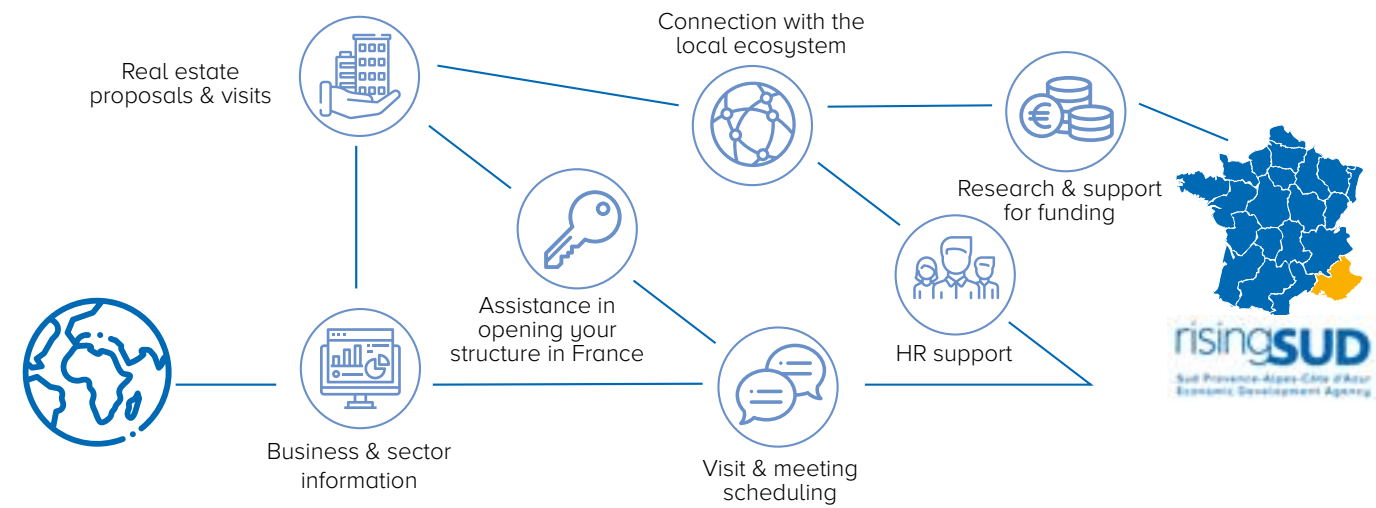
A HUB FOR PEOPLE, DATA, AND GOODS

- **5 million** inhabitants
- **4** major metro areas (Avignon • Marseille • Nice • Toulon)
- **#3** French region for GDP per capita, business creation, and new jobs
- **#2** French region for international R&D investments
- **2300** international companies operating in the Sud region
- French Tech network in the Sud region: hubs in Aix-Marseille, Nice-Côte d'Azur, Avignon, and Toulon
- **More than 15** subsea fiber optic cables linking Asia, Africa, and Europe land in Marseille making it a Top 10 digital hub that provides connectivity for 4.5 billion people



LOCAL EXPERTS COMMITTED TO YOUR SUCCESS!

FREE ASSISTANCE FOR ALL PHASES OF YOUR DEVELOPMENT IN FRANCE



INVESTMENT TEAM

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IN SUMMARY

- Ideal Location
- Open to Talent & Innovation
- Top Work-Life Balance

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WHAT MAKES THE DIFFERENCE?

A LEGENDARY LIFESTYLE FOR A PERFECT WORK-LIFE BALANCE

- **Unique European landscapes** that combine mountains and sea
- **300** sunny days per year
- **#1** French region for business & leisure tourism: **34 million** visitors a year
- **2200** classified historical monuments and cultural sites
- **5 UNESCO** World Heritage sites
- **220** festivals including Cannes (film), Avignon (theatre), and Arles (photography)

The ski area in Les Orres

Saint Paul de Vence – South of France

WORLD-CLASS EVENTS TO MAKE YOUR BUSINESS SHINE INTERNATIONALLY

- 2024 Olympic Games: Marseille to host the sailing and football competitions
- Formula One: French Grand Prix held in Le Castellet near Toulon
- IPEM: the greatest private capital equity trade exhibition in Europe
- MIPIM: the world's leading trade show for real estate professionals



City of Cannes

INVEST IN **REGION SUD**
More Than a Region, a Future