



SMART TECH THE FUTURE
BY REGION SUD!

AI, IoT, Deep Tech, Green Chemistry



As a European pioneer for open data, the Region Sud is deeply committed to a sustainable digital transition. Together, we are accelerating towards our shared goal: to become the #1 Smart region in Europe.

Renaud MUSELIER
President of the Provence-Alpes-Côte d'Azur Region
President of the Regions of France

ADVANTAGE: A RICH & DYNAMIC ECOSYSTEM

Global companies and world leaders:

Amadeus, Amazon, ARM, Bosch, Cisco, DCNS, IBM, Gemalto, Huawei, Inside Secure, Jaguar Network, NXP, Optis, Orange, Schneider Electric, STMicroelectronics, Thales Alenia Space, Voyage Privé...

A network of specialized hubs and clusters:

Secure Communicating Solutions (digital & microelectronics)
SAFE Cluster (aeronautics and risks)
Capenergies (energy transition)
Novachim (chemistry)
Optitec (optics and photonics)
A French Tech region: 4 French Tech networks (Aix-Marseille, Nice Côte d'Azur, Toulon, Avignon)
Medinsoft & Telecom Valley (tech clusters)

AMBITION: BUILD AN AGILE & INNOVATIVE SMART REGION

Public policies and programs for tech development in the

Sud region:

Smart Region: a strategy with innovative tools and models implemented by a dedicated division.

DATASUD: a public data portal for the rollout of new uses and applications in the region.

Sud Labs: a community of regional stakeholders dedicated to sharing and testing the best digital innovations.

Smart Tech OIR: a strategic sector program with acceleration and support tools provided by the Region Sud to foster the emergence and reinforcement of partnership-based structural projects to promote economic development and the attractiveness of the tech sector.



\$14 billion
turnover in the regional
tech sector



#3
French region for
patent filings



**more
than 1500**
public sector
researchers



**more
than 83 000**
tech & chemistry jobs



27 500
tech & chemical
companies

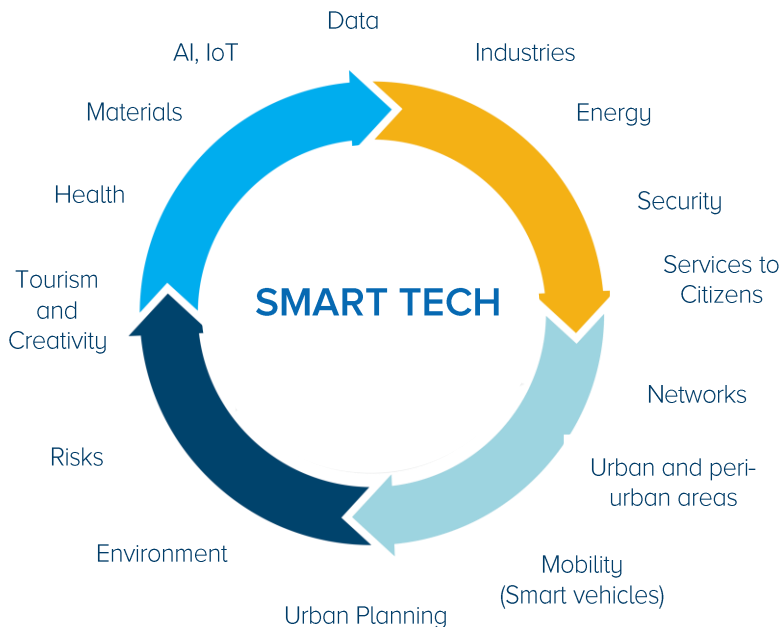


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related competitiveness
clusters, associations, and
hubs



THE EXCELLENCE OF THE SUD PROVENCE-ALPES-CÔTE D'AZUR SMART REGION

SMART REGION



INNOVATION SPACES & RESOURCE PLATFORMS

- thecamp, Aix-en-Provence
- La Coque, Marseille
- Inriatech, Sophia Antipolis
- IMREDD, Nice
- 3IA Côte d'Azur, Sophia Antipolis
- ConnectWave Solutions RFID / IoT, Rousset
- Cité des Énergies, Cadarache
- ITER, Cadarache
- Marseille Innovation, 4 sites in Marseille
- Incubateur Multimédia Belle de Mai, Marseille
- Maison du Numérique et de l'Innovation, Toulon
- L'Accélérateur by TVT Innovation, Toulon
- Incubateur Paca-Est, Sophia Antipolis
- CEEI Nice Côte d'Azur,
- The Bridge accelerator, Avignon

6 GOOD REASONS TO INVEST

#1 SMART REGION IN EUROPE

- Capitalize on Smart technologies for **smart and sustainable territories**
- The Sud region is a **global reference** for key technologies
- Metro areas and territories committed to innovative new models

LOCATE TO A FLOURISHING SMART REGION

STRATEGIC LOCATION

- Access to a market of **800 million people** between Europe, Africa, and the Middle East
- Deployment of **ultra high-speed networks** and a pioneering region for **open data**
- A hub for **key logistics and communication networks** (air, rail, road, sea, river, data)

DEVELOP YOUR ACTIVITIES

STRUCTURED ECOSYSTEM

- Specialized support for incoming companies
- **Tailor-made real estate solutions** for all types of projects (implantation, demonstrator, R&D, start-up...)
- **National and international clusters** that are experts in their fields

ENSURE YOUR INVESTMENT IS SUCCESSFUL

AMBITIOUS PUBLIC POLICIES

- A forward-thinking regional framework: **SRDEII and Regional Innovation Strategy**
- Regional climate and environment strategy: **"One STEP Ahead" plan**
- A national label for the promotion of innovative and growing companies: **French Tech**

BENEFIT FROM A THRIVING ECOSYSTEM

CERTIFIED SKILLS

- #1 region for **attracting executives/managers**
- Aix-Marseille: **#1 university in France**
- Dedicated training and apprenticeship platforms; **#2 French region for PhDs**
- **HR support for your business needs**

ATTRACT YOUR FUTURE TALENTS

CUSTOMIZED SUPPORT

- **Support programs for innovation:** Competitiveness - R&D - Attractiveness - Market Access
- **Support for structural projects** with the OIR strategic sector program
- **Shared resources** at all stages of your projects, from R&D to entry into market

ACCELERATE YOUR SUSTAINABLE DIGITAL TRANSITION