

6 GOOD REASONS TO INVEST



THE #1 SMART REGION IN EUROPE FOR QUALITY SUSTAINABLE LIVING

#1 SMART REGION IN EUROPE

- A symbiosis between regional smart territories such as city, village, mountain, port, airport...
- ...and smart domains such as grids, transportation, tourism
- Cities committed to running pilot projects and demonstration sites

MOVE TO THE EUROPEAN STRONGHOLD FOR SMART CITY TECHNOLOGY

STRUCTURED ECOSYSTEM

- Subsidies and support to successfully launch or relocate your company
- Made-to-measure real estate solution for all types of projects (company launch, relocation, demonstration facility, R&D center, start-up...)
- Leading international clusters with renowned expertise

ENSURE YOUR INVESTMENT IS SUCCESSFUL

SKILLS AND EXPERTISE

- #1 region in France for attracting skilled employees and managers
- Aix-Marseille University: the biggest French university in the world
- Dedicated education and training programs (#2 French region for PhDs)
- HR support to facilitate your launch or relocation project

ATTRACT NEW TALENT

A STRATEGIC LOCATION

- Two major national smart city programs: Éco-Vallée Plaine du Var and Euroméditerranée in Marseille
- Access to a market of 800 million people across Europe, Africa, and the Middle East
- A key hub at the crossroads of global logistics and communication networks (air, rail, road, sea, river, data)

DEVELOP YOUR COMPANY

MADE-TO-MEASURE SUPPORT

- Support programs to develop green growth: competitiveness, R&D, promotion
- Market access
- Shared resources and platforms to facilitate all project stages from R&D to market entry

ACCELERATE TOWARD SUSTAINABLE GROWTH

AMBITIOUS PUBLIC POLICIES

- Climate strategy: the Region is building a model for the Mediterranean of tomorrow
- Mediterranean of the Future: 100 initiatives that form a comprehensive regional climate plan
- Objectives: zero plastic by 2030 and carbon-neutral region by 2050

BENEFIT FROM A THRIVING ENVIRONMENT

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“ €500 million, that's how much we are devoting to our 'One Step Ahead' climate plan! We are for jobs and growth, but not at any price. As the events of 2020 show us, it is up to us to work together on a new development model. One that features concrete actions to live better, travel better, consume better, produce better, and better respect the environment. We have the potential to achieve this. Nearly 90% of our climate measures are already underway or completed. ”

Renaud MUSELIER
President of the Provence-Alpes-Côte d'Azur Region
Deputy President of the Regions of France

KEY FIGURES

11
national and regional parks

50%
of territory is woodlands

5 million
residents

1000
kilometers of coastline

#2
region in France for new patents

43
dedicated research laboratories

more than 1500
public-sector researchers

6
dedicated hubs and competitiveness clusters

A MAJOR PUBLIC-SECTOR COMMITMENT

Forward-thinking regional policies on climate, air, energy, land use, sustainable development, jurisdictional equality, waste, water, risk management, biodiversity...

A DYNAMIC ECOSYSTEM THAT FOSTERS

MARKET OPPORTUNITIES AND INNOVATION

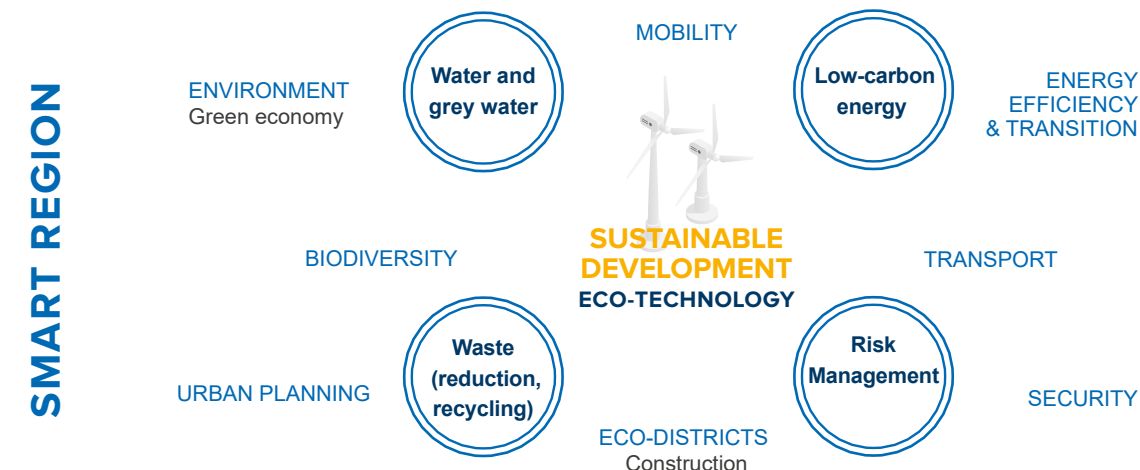
International companies and global leaders:

Bouygues Construction, Cap Vert Energie, CEA Cadarache, EDF, Eiffage, Enedis, ENGIE, GRDF, GRTGaz, RTE, Orange, STMicroelectronics, Suez, Tenergie, Veolia, Vinci...

Structural programs and projects across the region:

- Flexgrid: national smart grid program for energy management
- ITER (International Thermonuclear Experimental Reactor): global nuclear fusion research project based at the Cadarache site
- Floating offshore wind turbines and hydrogen innovation projects (Hynovar, Jupiter 1000, PIICTO...)

SUD PROVENCE-ALPES-CÔTE-D'AZUR A SMART REGION INVESTED IN EXCELLENCE



INNOVATION & DEMONSTRATION SITES

- thecamp** innovation campus, Aix-en-Provence
- Smartseille** eco-district, Marseille
- Nice Méridia** eco-district, Nice
- Maison du Numérique et de l'Innovation**, Toulon
- Technopôle de l'Environnement Arbois Méditerranée**, Aix-en-Provence
- IMREDD** research institute, Nice
- Cité des Energies & ITER**, Cadarache
- Smart port**, Marseille-Fos
- Serre-Chevalier Vallée** (smart tourism)
- Dynamic network** of third spaces, co-working spaces, and Fab Labs

“ SUCCESS STORIES ”

“The business ecosystem that is already in place fosters synergies, for example, when it comes to utilities (energy, water treatment) and access to skilled local labor, but also when it comes to business prospecting and clients.”

ECOSLOPS - Portugal

“As our company specializes in industrial engineering in the energy sector, Provence quickly became the obvious choice for us. The diversity of production methods was the territory's major attraction.”

DOOSAN BABCOCK - Korea