

## SMART TECH IN THE SUD REGION

### “ SUCCESS STORIES ”

“The Sud region is a land of innovation with a dynamic ecosystem of start-ups, support structures, and public and private R&D initiatives.

The presence of four French Tech networks (Aix-Marseille, Nice Côte d'Azur, Toulon, and Grande Provence) means there is a region-wide focus on tech and easily accessible support programs for the day-to-day needs of companies, such as recruitment, investment, international development, and many other issues. The region is a vibrant territory for technology and is also home to a number of major initiatives such as the ‘Le Grand Bain’ event that explores new technologies and builds synergies between stakeholders.”

**JEAN-BAPTISTE GEISSLER**  
Director of French Tech Aix-Marseille Region Sud

“With its outstanding infrastructure, the Sud region offers a complete digital ecosystem that integrates training and research with industry and innovation. At Medinsoft, we connect all of the resources through ambitious initiatives and concrete projects aimed at facilitating the digital transformation of our economy while also embracing sustainable development and respecting the preservation of our natural resources.”

**STÉPHANIE RAGU**  
President of Medinsoft

#### A few of our iconic companies

• Airbus • Amadeus • Amazon • ARM • Cisco • EDF  
• Egide • IBM • Huawei • Jaguar Network  
• Naval Group • NXP • Optis • Orange • ST  
Microelectronics • Thales Alenia Space & Digital Identity  
Security • Verimatrix • Voyage Privé  
and many others...

#### A few of our high-growth start-ups

• ACRI-ST • Atempo Wooxo • Cartesiam  
• Data 2i • Egerie • ImCheck • KeeX  
• Lumi'in • LuxCarta • Mailinblack  
• Nanoz • Newsteo • ProHacktive • Qwant  
• Trusted Objects • TruStonic • Vulog  
and many others...

### IN THE SUD REGION:

 **more than 70 000 jobs**  
and 2000 employers  
in the digital and tech sector

 **more than 1890 employees**  
in the fields of computer programming  
and systems and software consulting

 **more than 5000 jobs**  
in cybersecurity

 **more than 100**  
companies specialized  
in cybersecurity

 **3 technology parks**

- Environnement Arbois-Méditerranée: #1 tech hub in France dedicated to the environment
- Nice Méridia: e-Health, ICT (new Information and Communication Technologies), tourism, and sustainable development
- Sophia-Antipolis: #1 science and technology business park in Europe

### DEDICATED RANGE OF HR SERVICES FOR YOUR LAUNCH OR RELOCATION

The Skills & Talents service at risingSUD mobilizes employment and training stakeholders in order to provide comprehensive support services (consulting, recruitment, training, financing) at every stage of a company's project:

- identifying the HR needs and expectations of the company
- mobilizing the appropriate networks for the project
- creating solutions with local partners

In special partnership with regional stakeholders such as DIRECCTE, the Region Sud, the Academies of Aix-Marseille and Nice, the Pôle Emploi, APEC, the Campus des Métiers et des Qualifications training network, OFII, AFPA...



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SMART TECH:  
BUILDING THE FUTURE  
IN THE SUD REGION WITH OUR  
EXPERTISE  
AND TALENT





“As a smart territory, the Provence-Alpes-Côte d'Azur Region is implementing key technology initiatives, the most important of which are the DataSud data platform, the Sud Smart program, and the Sud labs. With the Smart Tech Operation of Interest to the Region through the strategic sector program, innovation and tech stakeholders are developing concrete projects to serve the territory's communities and businesses. The region has a leading ecosystem of research, training, and innovation institutions and a network of cutting-edge companies to ensure a successful and inclusive digital transformation.”

Renaud MUSELIER  
President of the Provence-Alpes-Côte d'Azur Region  
Deputy President of the Regions of France

## A REGION DEDICATED TO BECOMING THE #1 SMART REGION IN EUROPE

To help support the dynamic digital transformations that are revolutionizing the practices, appeal, and economic development of its territories, the Region Sud has set the goal of becoming **Europe's top smart region**. The territory has unparalleled advantages and key stakeholders, infrastructure, and networks that help support its diverse, competitive, and highly attractive digital ecosystem.

## ONE CENTRAL AMBITION TO BUILD A VERSATILE AND INNOVATIVE SMART REGION

Public policies and resources for tech development and the digital transition:

- **Smart Région:** an innovative strategy with specialized programs, tools, and structural roadmaps for artificial intelligence and cybersecurity
- **DATASUD:** a regional public data platform that fosters new digital development and innovation
- **Sud Labs:** a network of regional stakeholders to discuss, share, and experiment with the best digital innovations
- **Smart Tech Operation of Interest to the Region (OIR):** this strategic sector program provides a support system and acceleration tools for the emergence and consolidation of major structural projects that will boost the economic development and the global appeal of the digital sector in the Sud region
- **6 key areas:** Big Data, artificial intelligence (AI), Internet of Things (IoT), security & cybersecurity, optics, new materials, and imaging & immersive technologies

## A TERRITORY WITH A COMMITMENT TO EXCELLENCE TO DEVELOP THE FULL POTENTIAL OF ALL OUR TALENT

### 4 universities

- Aix-Marseille University • University Côte d'Azur
- University of Avignon • University of Toulon

### 17 engineering schools

- CESI • École Centrale Marseille • École de l'Air • École des Mines ParisTech • École Nationale Supérieure des Arts et Métiers • École Nationale Supérieure des Mines de Saint-Etienne • Eurecom • Epitech • Esaip • Esimed • ISEN (groupe Yncréa) • Polytech • Seatech • Supinfo • and more...

### 1 renowned AI institute

- The 3IA interdisciplinary institute for artificial intelligence in the Côte d'Azur (Nice) works on applications concerning health, digital biology, and smart territories • 271 scientists • 31 European Research Council laureates • 3 INRIA prizes & 6 CNRS medals

### 28 cybersecurity training programs

- (for all skill levels with several programs certified by ANSSI, the French National Agency for the Security of Information Systems)
- security technician • cryptographer • crisis management specialist • information systems security manager • and more...

### 9 graduate programs for AI

- computer and information system expert
- test and validation engineer • and more...

### Coding schools dedicated to the digital workforce

- Inco.org • Le Wagon • WebForce3 • Simplon • 3WAcademy • Wild Code School • Passerelle Numérique • Coding Academy by Epitech • La Plateforme • Ecole 42

### Our certified training organizations

- AFPA • GRETA • Academy Numérique and others

### 4 Campus des Métiers et des Qualifications training centers

- Agrosciences, Agribusiness and Food • Blue Economy
- Industry of the Future (south) • Digital

### Top 3 region

- for new patents
- for the number of researchers, with
  - 8543 public-sector researchers and
  - 10 836 private-sector researchers

### 2 training programs for SMEs

- maritime cyber defense • maritime data capture & exploitation
- (CMQ blue economy training center in partnership with the FMES strategic Mediterranean studies foundation)

### 47 undergraduate programs in data science

- programmer/analyst • web application development integrator • web and mobile web developer • and more...

## A DIVERSE AND DYNAMIC ECOSYSTEM OF INNOVATION BOOSTERS

- **3IA (interdisciplinary institute for artificial intelligence)**, Nice-Sophia Antipolis
- **CEA TECH**, Cadarache, Gardanne, Nice
- **CityLab**, Toulon
- **IMREDD (Mediterranean Institute of Risk, Environment, and Sustainable Development)**, Nice
- **Inria Tech**, Sophia Antipolis
- **Smart City Innovation Center**, Nice

- **AI hub**, Sophia Antipolis
- **Medinsoft hub**, Marseille
- **Telecom Valley hub**, Sophia Antipolis
- **French Tech**, 4 sites (Aix-Marseille, Nice Côte d'Azur, Toulon, Grande Provence)
- **La Coque**, Marseille
- **SATT SE (technology transfer accelerator for south-east France)**, Marseille
- **SoFAB**, Sophia Antipolis
- **Technopôle de l'Environnement Arbois-Méditerranée**, Aix-en-Provence
- **Nice Méridia urban tech park**
- **Sophia Antipolis tech park**
- **thecamp**, Aix-en-Provence

